



# Oak View Mall

OMAHA, NEBRASKA



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## YOUNG, AFFLUENT AND GROWING MARKET

- Conveniently located at the intersection of 144th Street and West Center Road in southwest Omaha.
- Located in the city's fastest growing area.
- Phenomenal growth occurring in the home value range of \$250,000 - \$500,000.
- Omaha is the 43rd largest city in the U.S.
- The population of the primary trade area is growing at a faster rate than the U.S.
- Households with incomes of \$100,000+ make up the area's fastest growing market segment.
- Omaha is currently ranked 14th out of the 20 hottest domestic markets.
- Omaha has more millionaires and billionaires per capita than any other mid- or large-sized city in the U.S.
- Population in the eight-county region exceeds one million.

## MORE STORES, MORE STYLE

- Great merchandise mix features Gap, Gap Kids, Baby Gap, Hollister, Hot Topic, New York & Company, Starbucks, Victoria's Secret and Nebraska's only Aerie, Boardriders, Fossil, Build-A-Bear Workshop and Disney Store.

## OUR CUSTOMERS LIKE TO SHOP

- 12 million visitors per year.
- Strong family draw with balanced retail mix.
- Nearly one-quarter of households have incomes above \$100,000.
- Featuring the "Kids Coliseum" play area.



## MALL INFORMATION

### LOCATION

144th Street and West Center Road

### MARKET

Omaha

### DESCRIPTION

Two-level, enclosed, regional

### ANCHORS

Dillards, JCPenney, Sears, Younkers

TOTAL RETAIL SQUARE FOOTAGE 870,323

PARKING SPACES 3,770

OPENED 1991

### OTHER FEATURES

12-unit food court with seating for 500

## TRADE AREA PROFILE

2007 POPULATION 527,580

2012 PROJECTED POPULATION 566,661

2007 HOUSEHOLDS 206,038

2012 PROJECTED HOUSEHOLDS 222,656

2007 MEDIAN AGE 34.5

2007 AVERAGE HH INCOME \$75,044

2012 PROJECTED AVERAGE HH INCOME \$83,310

## 10-MILE RADIUS PROFILE

2007 POPULATION 515,076

2012 PROJECTED POPULATION 549,060

2007 HOUSEHOLDS 203,305

2012 PROJECTED HOUSEHOLDS 217,669

2007 MEDIAN AGE 34.4

2007 AVERAGE HH INCOME \$72,064

2012 PROJECTED AVERAGE HH INCOME \$80,142

## DAYTIME EMPLOYMENT

3-MILE RADIUS 78,147

5-MILE RADIUS 169,179

SOURCE: CLARITAS, INC.