



# Old Hickory Mall

Jackson, TN

Location	State Highway 45 North, one mile south of I-40 (Exit 82A)
Anchors	Belk, Macy's, JCPenney and Sears
Size	538,990 square feet
Website	ShopOldHickoryMall.com

**Mall Facts** Old Hickory Mall features more than 70 specialty shops including Abercrombie & Fitch, Aéropostale, American Eagle Outfitters, Bath & Body Works, Buckle, Gymboree, Hibbett Sports, Journeys, Justice, The Children's Place and Victoria's Secret.

New and expanded specialty retailers include Charlotte Russe, Crazy 8, francesca's and Reeds Jewelers

Old Hickory Mall dominates the entire trade area as the only enclosed fashion department store-anchored mall between Memphis and Nashville.

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**Trade Area Facts** The Jackson-Madison County trade area is home to many nationally-known companies including Armstrong Wood Products, Bruce Hardwood Floors, Delta Faucet, Kerr, Kirkland's, Pinnacle Foods, Kellogg, Toyota Motor Manufacturing North America, Inc. and Stanley Black & Decker.

Located at the intersection of five state highways and I-40 (the most traveled interstate in the United States), Jackson attracts more than 835,000 tourists annually.

Old Hickory Mall's trade area is home to eight area colleges and universities with total enrollment exceeding 25,000 students. Local educational institutions include Bethel College, Freed-Hardeman University, Jackson State Community College, Lane College, Union University, University of Memphis at Lambuth, University of Tennessee at Martin and West Tennessee Business College.

The total trade area for Jackson has an effective buying income of almost \$8.6 billion.

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## Demographics

Population Trends	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	230,450	164,937	395,387
2014 Estimate	222,131	159,614	381,745
2010 Census	216,283	156,145	372,428
2014 - 2019 % Change	3.75%	3.33%	3.57%
2014 Daytime Population Estimate	112,501	49,381	161,882

  

Average Household Income	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	\$59,563	\$53,982	\$57,241
2014 Estimate	\$54,745	\$48,398	\$52,091
2014 - 2019 % Change	8.80%	11.54%	9.89%

  

Median Age	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Estimate	41	43	42

Source: 2010 Census; Scan/US 2014/2019 Estimates

## Location Map



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