# OWINGS MILLS, MARYLAND



### **DESIRABLE COMMUNITY**

 Owings Mills is located in the middle of a master-planned community in the city of Owings Mills, which was named one of CNNMoney.com's Best Places to Live in 2009.

## LARGE DAYTIME POPULATION

 Owings Mills has a strong office worker component, with over 4,000 employees within the office space on property.

# **HIGH-GROWTH AREA**

- The population within a five-mile radius is expected to grow by 5% over the next three years, and eighteen new residential projects have gone up in the last three years within five miles of the property.
- The area has the largest population of college-educated working adults in Baltimore County.

# **CONVENIENT ACCESS**

- Shoppers enjoy easy access from I-795, I-695, I-83 and I-95.
- Daily traffic count on the I-795 corridor is 116,000 vehicles.
- The metro line operates directly behind the property and AMC theaters.

## **ENTERTAINMENT DESTINATION**

 A restaurant park, featuring Olive Garden, Red Lobster, The Greene Turtle, Red Robin, Don Pablo's, and a 17-screen AMC Theatre, is a popular draw for the target market.

### MALL INFORMATION

LOCATION: I-795 and Owings Mills Boulevard

MARKET: Baltimore

DESCRIPTION: Two levels, enclosed, with a super-regional draw

ANCHORS: Macy's, jcpenney

TOTAL RETAIL SQUARE FOOTAGE: 1,285,000

PARKING SPACES: 5,327

OPENED: 1986 EXPANDED: 1998

OTHER FEATURES: 17-screen AMC Theatres, five-venue restaurant park

# TRADE AREA PROFILE

2013 POPULATION 230,578

2018 PROJECTED POPULATION 238,972

2013 HOUSEHOLDS 89,488

2018 PROJECTED HOUSEHOLDS 92,556

2013 MEDIAN AGE 39.0

2013 AVERAGE HOUSEHOLD INCOME \$94,317

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$103,697

# 5 - MILE RADIUS

2013 POPULATION 161,072

2018 PROJECTED POPULATION 167,195

2013 HOUSEHOLDS 63,591

2018 PROJECTED HOUSEHOLDS 65,887

2013 MEDIAN AGE 38.8

2013 AVERAGE HOUSEHOLD INCOME \$89,910

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$97,791

# **DAYTIME EMPLOYMENT**

3 - MILE RADIUS 38,180

5 - MILE RADIUS 71,231

Source: Nielser

