



Owings Mills

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THE MERCHANDISING

- Owings Mills Mall is a 1.2 million square foot center located in the middle of a master-planned community in northwest Baltimore County.
- The center includes Macy's, JCPenney and national retailers such as The Children's Place, H&M, the Limited Stores, and Aéropostale.
- Peripheral land development took place simultaneously with the mall's 1998 expansion. This development includes a 17-screen AMC Theatre with stadium-style seats and a restaurant park.
- Four restaurants include Don Pablo's Mexican Kitchen, Red Lobster, The Greene Turtle and Red Robin.
- The Owings Mills Mall campus also includes a four building office complex with over 700,000 square feet of Class A office space.

THE LOCATION

- Owings Mills Mall is strategically located, with regional access off I-795, to serve northwest Baltimore County's residential and business communities. On average more than 116,000 vehicles pass the shopping center daily on I-795.
- In 2006, a 322 luxury townhome/apartment community opened adjacent to the parking lot; monthly rental fees range from \$1,090 to \$2,340.
- Owings Mills Mall is located within one of the two areas that the Baltimore County 2010 Master Plan has designated as a growth area. The area has been selected per its proximity to a planned regional transportation network.

THE TRADE AREA

- Owings Mills Mall is the the largest regional center for Baltimore County residents along the I-795 corridor and for Carroll County residents.
- There are 20,000 daytime workers along the I-795 corridor and commercial zoning is in place to add another 30,000 workers.
- The Owings Mills Mall shopper mirrors the resident profile – diverse professionals spanning all age groups.

THE FUTURE

- Moderate growth is anticipated over the next 5-10 years from strong residential and office development along the I-795 corridor.

MALL INFORMATION

LOCATION
I-795 & Owings Mills Blvd.

MARKET
Baltimore

DESCRIPTION
Two-level, enclosed with a super-regional draw

ANCHORS
Macy's, JCPenney

TOTAL RETAIL SQUARE FOOTAGE 1,285,000 sq. ft.

PARKING SPACES 5,327

OPENED 1986

EXPANDED 1998

OTHER FEATURES
17-Screen AMC Theatre, Five-Venue Restaurant Park

TRADE AREA PROFILE

2009 POPULATION 490,292

2014 PROJECTED POPULATION 506,741

2009 HOUSEHOLDS 186,842

2014 PROJECTED HOUSEHOLDS 193,141

2009 MEDIAN AGE 37.7

2009 AVERAGE HH INCOME \$79,482

2014 PROJECTED AVERAGE HH INCOME \$89,526

5-MILE RADIUS PROFILE

2009 POPULATION 153,738

2014 PROJECTED POPULATION 162,013

2009 HOUSEHOLDS 61,120

2014 PROJECTED HOUSEHOLDS 64,570

2009 MEDIAN AGE 38.0

2009 AVERAGE HH INCOME \$87,944

2014 PROJECTED AVERAGE HH INCOME \$96,605

DAYTIME EMPLOYMENT

3-MILE RADIUS 40,861

5-MILE RADIUS 73,066

SOURCE: CLARITAS, INC.