



Oxmoor Center

LOUISVILLE, KENTUCKY



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THE MERCHANDISING

- Oxmoor Center is home to Macy's, Von Maur, Sears and Dick's Sporting Goods along with 110 specialty shops and eateries.
- Together with neighboring Mall St. Matthews, Oxmoor Center is part of a major retail hub that includes a wide variety of retail offerings.
- Key retailers include Ann Taylor, Archiver's, Brighton Collectibles, Banana Republic, COACH, Coldwater Creek, Z Gallerie and California Pizza Kitchen.
- Apple and Sephora have selected Oxmoor Center as their exclusive location in Kentucky.

THE LOCATION

- Oxmoor Center enjoys strong regional access by virtue of its positioning on I-264 and proximity to I-64 and I-71.
- With approximately 1.0 million square feet, Oxmoor Center is within the fourth largest of eight recognized office submarkets in metropolitan Louisville. The second and third largest—Hurstbourne/Lyndon (2.5 million s.f.) and Plainview/Middletown (1.2 million s.f.)—are within five-miles.

THE TRADE AREA

- Oxmoor Center serves the affluent east side of the Louisville metro area, extending from "old money" neighborhoods just east of downtown outward 30 miles to estate country in Oldham County.
- The trade area includes 497,400 or 47% of Louisville's metro area population. It is home to 70% of metro area households earning \$100,000 or more.
- The center caters to this affluent customer base. Sixty-four percent of affluent Louisville households, (incomes of \$100,000 plus) shop at the center. 82,600 people work within three-mile of the center, two-thirds of these are white-collar workers.

THE FUTURE

- Louisville is a strong growth market with a population of more than one million people.
- Oxmoor Center together with Mall St. Matthews is well-positioned to serve this growing market, particularly its more affluent suburbs.

MALL INFORMATION

LOCATION

Cross Streets: I-264 & Shelbyville Road

MARKET

Louisville, KY

DESCRIPTION

One-level, mezzanine level food court, enclosed with a super-regional draw

ANCHORS

Macy's, Von Maur, Sears and Dick's Sporting Goods

TOTAL RETAIL SQUARE FOOTAGE 960,000 sq. ft.

PARKING SPACES 4,500

OPENED 1971

RENOVATED 1998

TRADE AREA PROFILE

2007 POPULATION 590,626

2012 PROJECTED POPULATION 605,579

2007 HOUSEHOLDS 246,565

2012 PROJECTED HOUSEHOLDS 254,839

2007 MEDIAN AGE 38.5

2007 AVERAGE HH INCOME \$69,405

2012 PROJECTED AVERAGE HH INCOME \$76,978

5-MILE RADIUS PROFILE

2007 POPULATION 213,765

2012 PROJECTED POPULATION 215,541

2007 HOUSEHOLDS 95,459

2012 PROJECTED HOUSEHOLDS 97,680

2007 MEDIAN AGE 41.3

2007 AVERAGE HH INCOME \$79,276

2012 PROJECTED AVERAGE HH INCOME \$85,962

DAYTIME EMPLOYMENT

3-MILE RADIUS 88,897

5-MILE RADIUS 163,445

SOURCE: CLARITAS, INC.