



Park Place

TUCSON, ARIZONA



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PREMIER SHOPPING, DINING, & ENTERTAINMENT IN TUCSON

- Park Place offers a variety of family entertainment with its 800-seat food court, casual dining at Applebee's, Red Lobster and The Bamboo Club Asian Bistro, a state-of-the-art 4000-seat 20-screen Century Theater complex and Tucson's first children's play area.
- Many stores unique to the Tucson area include Abercrombie & Fitch, abercrombie, Brighton Collectibles, Gap Body, Solstice Sunglass Boutique, Talbots Woman and Z Gallerie.
- An exciting line-up of specialty stores including Borders Books & Music, Banana Republic, White House Black Market, Coldwater Creek, Ann Taylor Loft, Godiva Chocolatier, The Children's Place, Christopher & Banks, Origins, Starbucks, Aveda, Talbots, Talbots Petite, and Guess.

GROWING WITH OUR CUSTOMERS

- Park Place anchors the Broadway retail corridor on Tucson's growing east side, one of the strongest retail areas in the Tucson market.
- Park Place serves a rapidly growing community to the southeast with 90 actively-selling single-family home projects offering nearly 9,000 units in the trade area.
- Within a 5-mile radius of Park Place, approximately 91,000 people are employed in executive and professional positions or support.
- Tucson is a popular destination for leisure and business travel featuring some of the country's best golf courses and spas. Tourism accounts for one of every 10 jobs and adds over \$1.8 billion per year to the local economy.
- Multiple consumer groups include over 1,000,000 year-round residents, 300,000 affluent seasonal residents, 2.5 million tourists annually including a growing number of affluent Mexican visitors, 38,000 students at the University of Arizona, 8,200 military personnel and an affluent retired population.



MALL INFORMATION

LOCATION

Cross Streets: Broadway and Wilmot

MARKET

Tucson

DESCRIPTION

Single-level, enclosed, super-regional

ANCHORS

Dillard's, Macy's, Sears

TOTAL RETAIL SQUARE FOOTAGE 1.1 million

PARKING SPACES 5,300

OPENED 1975

RENOVATED Dillard's expansion 1999, interior renovation 2000, Food Court/Theater addition 2001, Sears renovation 2003

PERIPHERAL LAND USE

Big Box Retail, Office Buildings, Restaurants, Hotel (open 2008), Fitness Center, New Car Dealership

OTHER FEATURES

20-screen movie theater, food court with children's play area, family restroom complexes, customer service center, nursing lounges and valet parking

TRADE AREA PROFILE

2007 POPULATION 572,930

2012 PROJECTED POPULATION 620,443

2007 HOUSEHOLDS 222,957

2012 PROJECTED HOUSEHOLDS 242,741

2007 MEDIAN AGE 34.0

2007 AVERAGE HH INCOME \$54,202

2012 PROJECTED AVERAGE HH INCOME \$60,117

5-MILE RADIUS PROFILE

2007 POPULATION 267,158

2012 PROJECTED POPULATION 282,605

2007 HOUSEHOLDS 118,229

2012 PROJECTED HOUSEHOLDS 126,782

2007 MEDIAN AGE 36.7

2007 AVERAGE HH INCOME \$51,717

2012 PROJECTED AVERAGE HH INCOME \$56,985

DAYTIME EMPLOYMENT

3-MILE RADIUS 86,758

5-MILE RADIUS 160,867

SOURCE: CLARITAS, INC.