



Post Oak Mall

 College Station, TX

Location	Intersection of Texas 6 Bypass and Highway 30 (Harvey Road)
Anchors	Bealls, Dillard's (two stores), JCPenney, Macy's and Sears
Size	774,921 square feet
Website	PostOakMall.com

A Great New Look

Post Oak Mall completed a major multi-million dollar renovation in 2012.

The renovation features upgraded mall entrances, floors, monument signage, colors and graphics.

Post Oak Mall also upgraded the food court seating, added carpet in soft seating areas and energy-efficient lighting throughout the mall.

Mall Facts Post Oak Mall is the only super-regional shopping center within a 75-mile radius and features more than 120 specialty stores including Aéropostale, American Eagle Outfitters, Buckle, BJ's Restaurant & Brewhouse, Charlotte Russe, Chuy's, Forever 21, Fossil, Gymboree, Hollister Co., The Shoe Dept. Encore, Victoria's Secret and Zales Jewelers.

New specialty stores and restaurants open (or scheduled to open this year) include Hibbett Sports, Toby Keith's I Love this Bar & Grill and Zumiez.

Trade Area Facts Post Oak Mall's trade area is comprised of 13 counties. It is strategically located on the Texas 6 Bypass, the main highway running through Bryan/College Station from Dallas and Houston and the second highest traffic count intersection in the county.

College Station is ranked 9th nationally on Forbes magazine's 2011 list of the "Best Small Places for Business and Careers" and is No. 1 among Texas cities with populations of fewer than 250,000 in their metropolitan areas.

College Station is home to Texas A&M, one of the nation's ten largest universities with an enrollment of 50,000 students and more than 21,000 faculty and staff, boasting a payroll of \$672.5 million. The university system directly contributes \$1.3 billion to the local economy, an increase of more than \$146 million over the prior year. The overall impact of those dollars being reinvested throughout the area is about \$3.3 billion. Additionally, Blinn College in Bryan has an enrollment of 15,000 students.

Baylor, Scott & White Healthcare opened a new 320,000 square-foot, 143-bed, acute care hospital just two miles south of Post Oak Mall. This facility is the fourth major medical hospital, further solidifying the area as a major medical hub.

Attracting more than one million visitors annually, the George Bush Presidential Library is located 2.5 miles from Post Oak Mall.

Two large country club and golf course developments continue to be built. They include lavish homes, commercial development, hotel rooms and PGA golf courses. There are also 21 housing developments offering homes priced higher than \$200,000.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	276,577	201,334	477,911
2014 Estimate	262,511	189,656	452,167
2010 Census	250,742	180,616	431,358
2014 - 2019 % Change	5.36%	6.16%	5.69%
2014 Daytime Population Estimate	100,823	71,278	172,101

Average Household Income

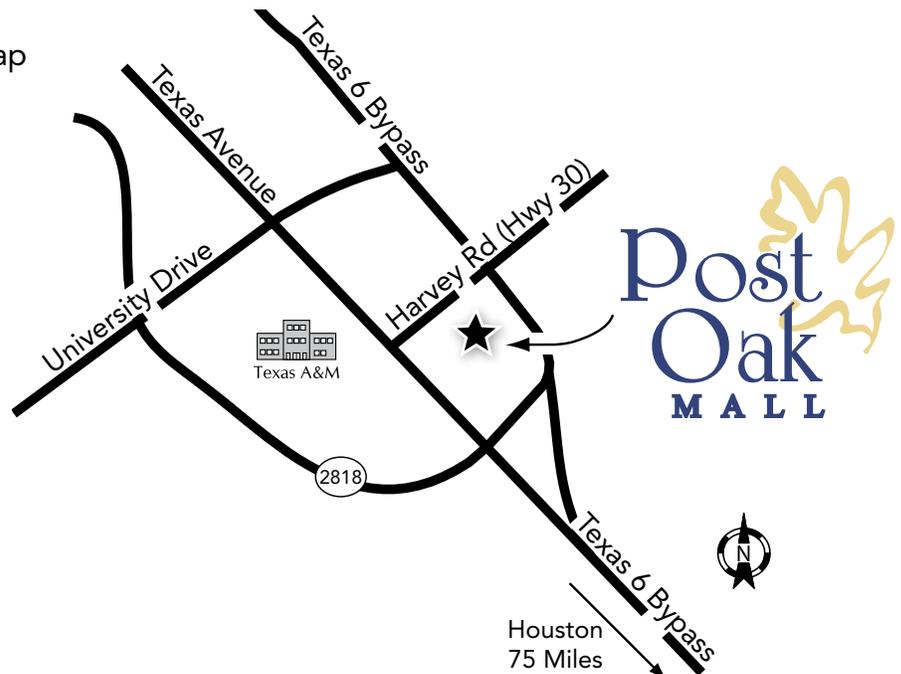
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	\$64,318	\$72,491	\$67,651
2014 Estimate	\$58,510	\$66,948	\$61,978
2010 Census	\$53,826	\$62,356	\$57,349
2014 - 2019 % Change	9.93%	8.28%	9.15%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Estimate	37	44	41

Source: 2010 Census; Scan/US 2014/2019 Estimates

Location Map



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