## QUAKER BRIDGE MALL



Quaker Bridge Mall is a 1.2 million square foot regional shopping center with Macy's, Lord & Taylor, Sears, and JCPenney and over 120 fine shops and restaurants.

The center is located at the intersection of Route One and Quakerbridge Road in Lawrenceville, New Jersey and is conveniently located and easily accessible from all major roads.

## PROPERTY FACTS

Mall Type Super Regional	Levels 2	Food Court N	Theater N	
Gross Leasable Area 1,105,356 sf		Average Monthly Shopper Visits 735,000		

Anchors (4) JCPenney, Lord & Taylor, Macy's, Sears

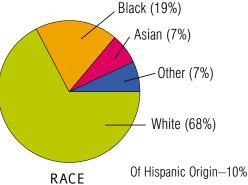
Stores (121) Ann Taylor Loft, Build-A-Bear Workshop, Champs Sports, Charlotte Russe,
The Childrens Place, dELIA\*S, FYE, FOOTACTION USA, Hot Topic, K•B Toys, Kay
Jewelers, Kirklands, Old Navy, Sunglass Hut, Things Remembered, Waldenbooks.

## TRADE-AREA PROFILE

The majority of the people within Quaker Bridge Mall's trade area are married (49.6%) and the workforce is predominantly white collar (63.8%). 65.8% of the trade area households have incomes of at least \$50.000.

Demographic Information	
Trade-Area Population	407,030
Average Annual HH Income	\$83,146

Gender	
Male	49.1%
Female	50.9%



31%				
	20%	14%	10%	Affluent Suburbia Upscale City Singles Fortunate Retirees Lower Income Seniors

MOSAIC LIFESTYLE SEGMENTATION

(top four segmentation groups)

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