



Rio West Mall

GALLUP, NEW MEXICO



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DYNAMIC SHOPPING CENTER IN WESTERN NEW MEXICO

- Conveniently located off the I-40 and famous Route 66, between Albuquerque (135 miles) and Flagstaff, AZ (190 miles).
- The average shopper makes over 38 visits per year to Rio West Mall.
- Gallup is the gateway to the Navajo Reservation, with a population of over 190,000.
- Over 60,000 cars per day pass by the center on I-40 and the surrounding surface streets.

STRONG RETAIL PERFORMANCE

- In 2007, the Wal-Mart Supercenter in Gallup posted impressive sales numbers, making it one of the top stores in the country.
- Retail sales are up 4.46% year-to-date in Gallup, with lodger's tax up 12.4% over the same period.
- 48% of the primary trade area is under 25 years old, creating unique opportunities for retailers appealing to younger age groups.

RETAIL AND TOURISM BOOM

- Many new national retailers recently opened in Gallup, including Home Depot, Applebee's, Journey's, Fuddruckers, and Shoe Department.
- Due to tourism off the old Route 66, there is a huge demand for hotel rooms, with over 2,500 in the city, including Hampton Inn, and Ramada LTD on Rio West grounds.



MALL INFORMATION

LOCATION

Cross Streets: I-40 and U.S. 66

MARKET

Gallup

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

Bealls, JCPenney

TOTAL RETAIL SQUARE FOOTAGE 445,157

PARKING SPACES 1,963

OPENED 1981

PERIPHERAL LAND USE

Cracker Barrel Old Country Store, Ramada Limited, Hampton Inn, Wells Fargo ATM

TRADE AREA PROFILE

2007 POPULATION 97,856

2012 PROJECTED POPULATION 97,147

2007 HOUSEHOLDS 28,416

2012 PROJECTED HOUSEHOLDS 28,521

2007 MEDIAN AGE 28.1

2007 AVERAGE HH INCOME \$42,703

2012 PROJECTED AVERAGE HH INCOME \$48,603

20-MILE RADIUS PROFILE

2007 POPULATION 46,812

2012 PROJECTED POPULATION 45,876

2007 HOUSEHOLDS 14,288

2012 PROJECTED HOUSEHOLDS 14,088

2007 MEDIAN AGE 29.7

2007 AVERAGE HH INCOME \$47,533

2012 PROJECTED AVERAGE HH INCOME \$53,716

DAYTIME EMPLOYMENT

3-MILE RADIUS 17,476

5-MILE RADIUS 20,479

SOURCE: CLARITAS, INC.