



Silver Lake Mall

COEUR D'ALENE, IDAHO



Silver Lake Mall COEUR D'ALENE, IDAHO

LOCATED IN A PRIME OUTDOOR RECREATION LOCATION

- Located in beautiful North Idaho, Silver Lake Mall benefits from Kootenai County's \$200 million tourism industry which is numbered among the top three tourism economies in Idaho.
- Lake Coeur d'Alene, created by glaciers, has become an international resort destination with the town of Coeur d'Alene on its north shore and homes and resorts nestled along 100 miles of shoreline.
- Serving Canada, Montana and Idaho, Silver Lake Mall is ideally positioned to serve travelers to the Inland Empire.
- Convenient location, just minutes from Interstate 90 with direct access from US 95.
- The largest enclosed shopping center in North Idaho.
- Known as the playground of the Pacific Northwest, Coeur d'Alene offers a range of outdoor activities, some designed to excite the urban escapist seeking extreme adventure and others more sedate to bring family members together for a week of fun and relaxation.

HUB OF RETAIL ACTIVITY

- Traditional core of national tenants including: Macy's, JCPenney, Sears, Bath & Body Works, Christopher & Banks, PacSun, Radio Shack, Vanity and CJ Banks.
- The Silver Lake Plaza and Silver Lake strip center located adjacent to the mall offer shoppers additional national tenants including: Bed Bath & Beyond, Borders Books and Music, Michael's, Office Max, Petco, Pier 1 Imports, Ross Dress for Less, Target and TJ Maxx.
- The trade area has strong national restaurants such as Olive Garden, American Cheesecake Café, Outback Steakhouse, Chili's and the Inland Northwest's only Red Lobster.

OUR CUSTOMER

- Over the next five years, the population is projected to grow by 12.2%.
- Silver Lake Mall's primary trade area comprised over 172,600 residents in 65,246 households in 2007.
- Households within close proximity to Silver Lake Mall enjoy incomes higher than the primary trade area average. Average family household incomes within ten miles of the center were \$61,911 in 2006.
- 40% of the primary trade area residents are between the ages of 25-54.



MALL INFORMATION

LOCATION

Cross Streets: US 95 and West Hanley Ave., with easy access to Interstate 90.

MARKET

Coeur d'Alene, Idaho

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

JCPenney, Macy's and Sears

TOTAL RETAIL SQUARE FOOTAGE 338,116

PARKING SPACES 1,606

OPENED 1989

OTHER FEATURES Food court, large center court

TRADE AREA PROFILE

2007 POPULATION 190,022

2012 PROJECTED POPULATION 213,239

2007 HOUSEHOLDS 73,477

2012 PROJECTED HOUSEHOLDS 82,433

2007 MEDIAN AGE 38.9

2007 AVERAGE HH INCOME \$51,265

2012 PROJECTED AVERAGE HH INCOME \$55,856

20-MILE RADIUS PROFILE

2007 POPULATION 172,642

2012 PROJECTED POPULATION 195,779

2007 HOUSEHOLDS 65,246

2012 PROJECTED HOUSEHOLDS 74,096

2007 MEDIAN AGE 37.5

2007 AVERAGE HH INCOME \$56,104

2012 PROJECTED AVERAGE HH INCOME \$61,038

DAYTIME EMPLOYMENT

3-MILE RADIUS 32,431

5-MILE RADIUS 48,397

SOURCE: CLARITAS, INC.