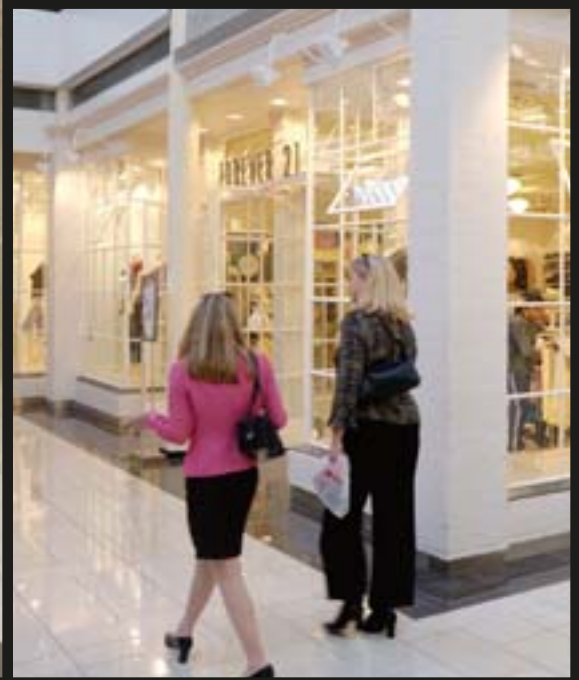




Sooner Mall

NORMAN, OKLAHOMA



Sooner Mall NORMAN, OKLAHOMA

RAPIDLY GROWING TRADE AREA

- Norman is home to the University of Oklahoma; enrollment 30,799.
- Conveniently located on Interstate 35.
- Over 70,000 cars travel by the center each day.
- High-income shopper base within five miles of center.
- New home construction in Norman increased by over 7% through in 2006 vs. 2005.

STRONG MIX OF HOT RETAIL CONCEPTS

- Norman's only enclosed regional shopping center.
- Five anchor stores: Dillard's, JCPenney, Sears, Old Navy, and Stein Mart.
- Key retailers include Aéropostale, Gymboree, Abercrombie & Fitch, Bath and Body Works, Eddie Bauer, Finish Line, Kay Jewelers, Limited Too, The Children's Place, Gap, American Eagle, Lane Bryant, Christopher and Banks, Forever 21, and Victoria's Secret.

FAMILY-ORIENTED CUSTOMER AMENITIES

- Indoor children's soft-play area opened in May 2000, the first in the state of Oklahoma.
- Family restrooms featuring a nursing lounge and baby changing areas.
- "Comfort Zone" soft-seating areas featured throughout the mall.



MALL INFORMATION

LOCATION

Cross Streets: I-35 and Main Street

MARKET

Oklahoma City

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

Dillard's, JCPenney, Sears, Stein Mart, Old Navy

TOTAL RETAIL SQUARE FOOTAGE 511,569

PARKING SPACES 2,740

OPENED 1976

EXPANDED 1989

RENOVATED 1999/2000

OTHER FEATURES

Family restrooms, nursing lounge, children's soft-play area, soft-seating areas

TRADE AREA PROFILE

2007 POPULATION 254,178

2012 PROJECTED POPULATION 271,173

2007 HOUSEHOLDS 99,447

2012 PROJECTED HOUSEHOLDS 107,641

2007 MEDIAN AGE 34.5

2007 AVERAGE HH INCOME \$60,634

2012 PROJECTED AVERAGE HH INCOME \$67,531

20-MILE RADIUS PROFILE

2007 POPULATION 606,734

2012 PROJECTED POPULATION 630,740

2007 HOUSEHOLDS 240,821

2012 PROJECTED HOUSEHOLDS 253,017

2007 MEDIAN AGE 34.1

2007 AVERAGE HH INCOME \$51,291

2012 PROJECTED AVERAGE HH INCOME \$56,954

DAYTIME EMPLOYMENT

3-MILE RADIUS 47,696

5-MILE RADIUS 61,027

SOURCE: CLARITAS, INC.