



Spokane Valley Mall

SPOKANE, WASHINGTON



Spokane Valley Mall SPOKANE, WASHINGTON

STRATEGIC LOCATION

- Located off Interstate 90 on the Washington-Idaho border, 10 miles from downtown Spokane, WA, and 19 miles from Coeur d'Alene, Idaho.
- Serving a primary trade area of 479,073.
- The average household income within the primary trade area is projected to grow nearly 10% to \$60,126 by 2012.
- The average household income in Liberty Lake is \$83,000.
- Spokane Valley Mall is the only regional shopping center in the area with direct freeway access and visibility.

APPEALING DEMOGRAPHICS

- The city of Spokane Valley was incorporated in 2003, making it the seventh largest city in Washington and the second largest in Eastern Washington, with the city of Spokane being the largest.
- 54% of our shoppers have children at home.
- The city of Liberty Lake, 10 miles east of the mall, current population is 6,580 in 2007 by 2022 the projected population will be 15,861.

PREFERRED SHOPPING DESTINATION

- Three department stores including Macy*s, JCPenney and Sears.
- Strong merchandise mix with more than 120 specialty retailers, including American Eagle Outfitters, Aeropostale, Build-A-Bear Workshop, Buckle, GAP/GAP Kids, Gymboree, Hollister, Co., Justice, Zumiez, Victoria's Secret and Bath & Body Works.
- Power center on property includes Old Navy, Sportsman's Warehouse, Linens 'N Things and TJ Maxx. Pier 1 Imports occupies a pad site.
- Regional dining destination: Outback Steakhouse, Red Robin, Black Angus Steakhouse, Azteca, IHOP, Boston's Pizza, TGI Friday's and Wingers Grill & Bar. Spokane Valley Mall's restaurants have exceptional draw; 10% of customers visit specifically to dine.
- New children's soft play area added in 2006 adds to our appeal for young families.

MALL INFORMATION

LOCATION

I-90 and Evergreen Avenue

MARKET

Spokane

DESCRIPTION

Two-level, 738,000-square-foot regional center with adjacent 132,000-square-foot power center.

ANCHORS

Macy*s, JCPenney, Sears

TOTAL RETAIL SQUARE FOOTAGE 870,000

PARKING SPACES 5,289

OPENED 1997

EXPANDED 2001

TRADE AREA PROFILE

2007 POPULATION 479,073

2012 PROJECTED POPULATION 507,180

2007 HOUSEHOLDS 192,227

2012 PROJECTED HOUSEHOLDS 204,461

2007 MEDIAN AGE 36.4

2007 AVERAGE HH INCOME \$54,779

2012 PROJECTED AVERAGE HH INCOME \$60,126

10-MILE RADIUS PROFILE

2007 POPULATION 250,403

2012 PROJECTED POPULATION 260,215

2007 HOUSEHOLDS 101,999

2012 PROJECTED HOUSEHOLDS 106,913

2007 MEDIAN AGE 36.2

2007 AVERAGE HH INCOME \$54,263

2012 PROJECTED AVERAGE HH INCOME \$59,672

DAYTIME EMPLOYMENT

3-MILE RADIUS 32,111

5-MILE RADIUS 47,951

SOURCE: CLARITAS, INC.

