

# SPOKANE VALLEY MALL

SPOKANE VALLEY, WASHINGTON



## STRATEGIC LOCATION

- Located off Interstate 90 near the Washington-Idaho border, 10 miles from downtown Spokane, WA, and 19 miles from Coeur d'Alene, Idaho.
- Serving a primary trade area of 489,592.
- The average household income within the primary trade area is projected to grow nearly 9% to \$66,649 by 2015.
- The average household income in Liberty Lake, just 5 miles east, is \$84,000.
- Spokane Valley Mall is the only regional shopping center in the area with direct freeway access and visibility.

## APPEALING DEMOGRAPHICS

- The city of Spokane Valley was incorporated in 2003, making it the seventh largest city in Washington and the second largest in Eastern Washington, behind Spokane.
- 54% of our shoppers have children at home.
- The number of households earning over \$100,000 in the trade area is projected to grow by 31% to nearly 37,000 households by 2015.

## PREFERRED FAMILY SHOPPING AND DINING DESTINATION

- Three department stores – Macy's, jcpenny, Sears – and a 12-screen, all digital Regal Cinema.
- Strong merchandise mix with more than 120 specialty retailers, including American Eagle Outfitters, Aéropostale, Bath & Body Works, Build-A-Bear Workshop, Buckle, Forever 21, GAP/GapKids, Gymboree, H&M, Hollister Co., Justice, Vans, Victoria's Secret and Zumiez.
- Power center on property includes Old Navy, Dick's Sporting Goods, Nordstrom Rack and T.J. Maxx. Pier 1 Imports occupies a pad site.
- Regional dining destination: Outback Steakhouse, Red Robin, Black Angus Steakhouse, Azteca, IHOP, Boston's Pizza, Hong Kong Buffet and Twig's Bistro and Martini Bar. Buffalo Wild Wings coming in 2013. Spokane Valley Mall's restaurants have exceptional draw; 40% of customers visit specifically to dine.
- Children's soft play area appeals to young families.
- The top two performing categories are teens and women's apparel.

## MALL INFORMATION

LOCATION: I-90 between Evergreen Avenue and Sullivan Road  
MARKET: Spokane  
DESCRIPTION: Two-level, 738,000-square-foot regional center with adjacent 132,000-square-foot power center.  
ANCHORS: Macy's, jcpenny, Sears  
TOTAL RETAIL SQUARE FOOTAGE: 870,000  
PARKING SPACES: 5,313  
OPENED: 1997  
EXPANDED: 2001

## TRADE AREA PROFILE

2013 POPULATION 504,070  
2018 PROJECTED POPULATION 525,676  
2013 HOUSEHOLDS 201,689  
2018 PROJECTED HOUSEHOLDS 211,008  
2013 MEDIAN AGE 36.6  
2013 AVERAGE HOUSEHOLD INCOME \$59,636  
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$61,094

## 10 - MILE RADIUS

2013 POPULATION 268,091  
2018 PROJECTED POPULATION 277,469  
2013 HOUSEHOLDS 108,030  
2018 PROJECTED HOUSEHOLDS 112,157  
2013 MEDIAN AGE 36.5  
2013 AVERAGE HOUSEHOLD INCOME \$59,779  
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$62,075

## DAYTIME EMPLOYMENT

3 - MILE RADIUS 32,421  
5 - MILE RADIUS 50,472

Source: Nielsen

