Staunton Ma

Bath & Body Works

Key Retailers

KAŸjeweler

Bath & Body Works BonWorth Books-A-Million Kay Jewelers Maurices Steve's Barry's the SHOE DEPT.

Contact Information

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Mall at a Glance

• Located in the beautiful Shenandoah Valley in Augusta County, Virginia, Staunton Mall is surrounded by the Blue Ridge Mountains and Allegheny Mountains. Over 500,000 tourists visit the Valley's many attractions

JCPenne

- Staunton Mall is the only enclosed shopping center within a 30-mile radius, primarily serving the cities of Staunton, Waynesboro and the Augusta County area, featuring a six-plex theater, interactive children's play area and a variety of restaurants
- Expansion Magazine has named Staunton's public Schools a "Gold Medal School System," and ranked them among the top 15% in the nation
- The City of Staunton is located at the crossroads of Interstate 81 and Interstate 64 traveled by a combined total of over 71,000 travelers daily and over 25 million annually
- This area is the heart of Virginia's education and technology corridor, with ten colleges and universities within 35 miles
- Augusta County is the second largest county in Virginia (968 square miles). It is located near several major cities, including Roanoke (85 miles), Richmond (100 miles), Washington D.C. (150 miles) and Hampton Roads/Virginia Beach (200 miles). It draws the second largest number of in-commuters of any locality in Central Virginia with 10,615 people daily
- The City of Staunton has been recognized by the National Trust for Historic Preservation as one of its "Distinctive Dozen" communities small cities that are the best in America in which to work, live and visit





Staunton Mall

Statistics & Demographics

Property Data	
Opening Date	1986
Renovation Date	1995
Site	37.969 acres
Parking	2,062 spaces
Total Stores	59
Levels	1
Leasable Area	
Total Mall GLA	424,117 s.f.
Mall Shops	177,407 s.f.
Outparcels	22,423 s.f.
Anchors (Total)	224,287 s.f.
Belk	57,422 s.f.
JCPenney	71,972 s.f.
Peebles	39,173 s.f.
Steve & Barry's	55,720 s.f.
Trade Area	20-Mile Radius
Population	139,084
Total Households	55,164
Avg. Household Income	\$56,824
Median Age	40.3 yrs.
Source: Asterop, Claritas 2007	

Location Map

