

STONEBRIAR CENTRE

FRISCO, TEXAS



EXCITING SHOPPING

- Several stores unique to the north Dallas area, including pottery barn kids, The LEGO Store, Fossil (apparel) and AMC 24 with a new IMAX theater.
- Exciting line-up of specialty stores including Apple, The Limited, Godiva Chocolatier, LOFT, Teavana, Coach, Pottery Barn, Williams-Sonoma, Vera Bradley, Michael Kors and more.
- The center offers fun for the entire family through a unique blend of excellent shopping, restaurants and entertainment including The Cheesecake Factory, California Pizza Kitchen, Dave & Buster's, AMC 24 with IMAX, an NHL-sized ice arena, a lively carousel and a kids play area.

LOCATION, LOCATION, LOCATION

- Frisco, Texas is one of the fastest growing cities in the United States. From 2000 to 2010, population grew by 331%.
- Located within five miles of many major company headquarters employing thousands of people, including jcpenney, Frito-Lay, Dr. Pepper/Snapple Group, HP and others.
- The center has strong access from all directions, including the DFW Airport. East-to-west access comes from Gaylord Parkway and the newly expanded SH 121, and north-to-south access comes from Preston Road (SH 289) and the newly expanded North Dallas Parkway.
- Stonebriar Centre is across the street from a sports-entertainment complex featuring a minor league baseball stadium with 8,800 seats and a hockey facility with two ice surfaces. IKEA and a 330-room all-suite Embassy Suites hotel adjoining the Frisco Convention Center are also located in this area.

GROWING, AFFLUENT MARKET

- Projected trade area population in 2018 is 1,044,863 in an area growing more than four times the national rate.
- With new subdivisions under construction within the immediate trade area, there are projected to be 383,415 households in 2018.
- Fifty-three percent (53%) of households have average incomes over \$75,000 and 39% of households are over \$100,000

TOP THREE PERFORMING CATEGORIES

- Home entertainment and electronics
- Teen's apparel
- Women's apparel

MALL INFORMATION

LOCATION: Cross streets: Preston Road (SH 289) and Highway 121

MARKET: Dallas/Fort Worth

DESCRIPTION: The three-level, enclosed, super-regional shopping center features six major department stores, a third-level multi-screen AMC Theatre, an NHL-sized ice arena, and 165 retailers comprising approximately 500,000 square feet of GLA accommodating large-space users and theme restaurants.

ANCHORS: Nordstrom, Macy's, Dillard's, jcpenney, Sears, Dick's Sporting Goods, AMC 24 (4,800 seats)

TOTAL RETAIL SQUARE FOOTAGE: 1,600,000

PARKING SPACES: 7,356

OPENED: 2000

PERIPHERAL LAND USE: Restaurants, retail

TRADE AREA PROFILE

2013 POPULATION 929,125

2018 PROJECTED POPULATION 1,044,863

2013 HOUSEHOLDS 341,777

2018 PROJECTED HOUSEHOLDS 383,415

2013 MEDIAN AGE 35.5

2013 AVERAGE HOUSEHOLD INCOME \$106,079

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$114,418

5 - MILE RADIUS

2013 POPULATION 257,748

2018 PROJECTED POPULATION 287,729

2013 HOUSEHOLDS 96,533

2018 PROJECTED HOUSEHOLDS 107,743

2013 MEDIAN AGE 36.4

2013 AVERAGE HOUSEHOLD INCOME \$123,409

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$133,880

DAYTIME EMPLOYMENT

3 - MILE RADIUS 72,825

5 - MILE RADIUS 115,385

Source: Nielsen

