



Stonebriar Centre

FRISCO, TEXAS



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EXCITING SHOPPING

- Many stores unique to the north Dallas area including Coldwater Creek, pottery barn kids, Harry and David and Dick's Sporting Goods – an 80,000-square-foot sports and outdoor adventure store.
- Exciting line-up of specialty stores including J. Crew, Godiva Chocolatier, Ann Taylor, Talbots, Brighton Collectibles, Coach, Pottery Barn, Williams-Sonoma, Restoration Hardware, Franklin Covey, Fossil, Bose and more.
- The center offers fun for the entire family through a unique blend of excellent shopping, restaurants and entertainment, including The Cheesecake Factory, California Pizza Kitchen, Chili's Too, Dave & Buster's, AMC 24, an NHL-size ice arena, a lively carousel and a children's soft playground.

LOCATION, LOCATION, LOCATION

- Frisco, Texas is ranked the second fastest growing small city in the United States. From 1990 to 2000, population grew by 449%.
- Located within five miles of many major company headquarters employing thousands of people, including JCPenney, Frito-Lay, Dr. Pepper /7-Up, EDS and others.
- Less than one mile from a 300-room Westin Hotel and Resort, which adjoins a Tom Fazio-designed championship golf course.
- Stonebriar Centre is across the street from a newly developed sports-entertainment complex featuring a minor league baseball stadium with 8,800 seats and a hockey facility with two ice surfaces. A new 330-room all suite Embassy Suites hotel adjoining the Frisco Convention Center is located in this area as well.

GROWING, AFFLUENT MARKET

- Projected primary trade area population in 2011 is 936,339 in an area growing more than five times the national rate.
- With new subdivisions under construction all over the area, there are projected to be 352,350 households in 2011.
- Fifty-one percent (51%) of households have average incomes over \$75,000 and 35% of households are over \$100,000.



MALL INFORMATION

LOCATION

Cross Streets: Preston Road (SH 289) and Hwy. 121

MARKET

Dallas/Fort Worth

DESCRIPTION

The three-level, enclosed, super-regional shopping center features six major department stores, a third-level multi-screen AMC Theatre, an NHL sized ice-arena, and 165 retailers comprising approximately 500,000 square feet of GLA accommodating large space users and theme restaurants.

ANCHORS

Nordstrom, Macy's, Dillard's, JCPenney, Sears, Dick's Sporting Goods, AMC-24 (4,800 seats)

TOTAL RETAIL SQUARE FOOTAGE 1,600,000

PARKING SPACES 7,356

OPENED 2000

PERIPHERAL LAND USE

Restaurants, retail

TRADE AREA PROFILE

2007 POPULATION 799,414

2012 PROJECTED POPULATION 963,328

2007 HOUSEHOLDS 300,043

2012 PROJECTED HOUSEHOLDS 362,280

2007 MEDIAN AGE 33.6

2007 AVERAGE HH INCOME \$101,639

2012 PROJECTED AVERAGE HH INCOME \$110,283

5-MILE RADIUS PROFILE

2007 POPULATION 238,197

2012 PROJECTED POPULATION 296,073

2007 HOUSEHOLDS 88,013

2012 PROJECTED HOUSEHOLDS 111,243

2007 MEDIAN AGE 33.1

2007 AVERAGE HH INCOME \$120,302

2012 PROJECTED AVERAGE HH INCOME \$127,894

DAYTIME EMPLOYMENT

3-MILE RADIUS 75,649

5-MILE RADIUS 116,841

SOURCE: CLARITAS, INC.