



**3111 South 31st Street
Temple Texas, 76502
www.templemall.com**

Trade Area:

- Temple Mall is located in the Killeen/Temple MSA. There are over 391,000 people in the trade area which encompasses 30 miles and within a 60 mile radius the population increases to an impressive 1.5+ million people.
- The population in Temple has grown over 8% within the last seven years. Temple Mall is in the center of Temple's retail hub. Within one mile of the mall are major retailers such as Target, Bed Bath & Beyond, Wal-Mart Super Center, Home Depot, Lowe's, Best Buy, Staples and Marshalls.

Description:

- Temple Mall is a single-level 555,400 square foot enclosed regional mall located in Temple, TX, near the intersection of Loop 363 and Interstate 35. Temple Mall has three traditional department store anchors, Macy's, Dillard's and JCPenney, a 16-screen Premiere Cinema, three sit down restaurants and 60 specialty shops and eateries.

Location:

- Temple Mall occupies a highly visible site in southern Temple at the intersection of Loop 363 and South 31st Street, approximately 1.5 miles east of Interstate 35.

Traffic:

Corner of Loop 363 & 31st Street

- Daily: 48,000 vehicles
- Annual: 17.5 million vehicles

Major Employers

(Over 1,000 employers)

- Scott & White Medical Center & Hospital
- Central Texas Veterans' Health Care System
- Temple Independent School District
- McLane Company
- Wilsonart International
- PACTIV Packaging
- Sprint Communications



| Key Retailers | |
|----------------------|---------------------|
| • Dillard's | • Victoria's Secret |
| • JCPenney | • Journeys |
| • Macy's | • PacSun |
| • Premiere Cinema 16 | • Cotton Patch Café |
| • Bath & Body Works | • Casa Olé |
| • Kay Jewelers | • Fuddruckers |
| • Borders Express | • Cuppy's Coffee |

| Demographics | | |
|-------------------|----------|------------------|
| | Primary | Total Trade Area |
| Population | 143,773 | 390,845 |
| Average HH | \$59,746 | \$58,519 |
| Households | 54,326 | 139,988 |
| Median Age | 36 | 32 |

* Demographic data is comprised of 19 zip codes for Primary and 40 for Total Trade Area compiled through extensive in-mall research.