



# The Oaks Mall

GAINESVILLE, FLORIDA



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## LOCATION IS EVERYTHING

- The only regional shopping center in the Gainesville trade area which extends 60 miles north to south and 60 miles east to west.
- Conveniently located just off Interstate 75 (Gainesville's busiest intersection with a daily traffic count of 54,000 cars).
- The center annually welcomes over 12 million shopper visits.

## WHO WE SERVE

- Extremely large trade area extending into 10 counties, with a population growth rate that nearly doubles the national average.
- Located only five miles away from the University of Florida and Santa Fe Community College, with a combined student enrollment of 65,000.

## RETAIL DESTINATION

- Dynamic streetscape with lifestyle tenants which include:
  - Ann Taylor LOFT
  - Romano's Macaroni Grill
  - Linens N Things
  - Coldwater Creek
  - Jos. A. Bank Clothiers
- Strong merchandise mix including:
  - Banana Republic
  - White House/Black Market
  - Coach
  - bebe
  - Abercrombie & Fitch
  - Aeropostale
  - American Eagle Outfitters
  - Ann Taylor
  - Ann Taylor LOFT
  - Build-A-Bear Workshop
  - Caché
  - Gap/GapKids
  - Hollister Co.
  - Jos. A. Bank Clothiers
  - Romano's Macaroni Grill
- Serves as a community center for activities and special events.



## MALL INFORMATION

### LOCATION

Cross Streets: Newberry Road and I-75 (1/4 mile east)

### DESCRIPTION

Single-level, enclosed, regional

### ANCHORS

Belk, Dillard's, JCPenney, Macy's, Sears

TOTAL RETAIL SQUARE FOOTAGE 907,289

PARKING SPACES 4,997

OPENED February 1978

EXPANDED/RENOVATED 1982, 1984, 1986, 1995

OTHER FEATURES Romano's Macaroni Grill, 8-unit Food Court with seating for 650, children's play area, family restrooms, soft seating areas, and wireless internet access in the Food Court.

PERIPHERAL LAND USE Retail, medical, office, residential

## TRADE AREA PROFILE

2007 POPULATION 378,577

2012 PROJECTED POPULATION 408,369

2007 HOUSEHOLDS 148,953

2012 PROJECTED HOUSEHOLDS 162,434

2007 MEDIAN AGE 33.3

2007 AVERAGE HH INCOME \$52,548

2012 PROJECTED AVERAGE HH INCOME \$58,338

## 20-MILE RADIUS PROFILE

2007 POPULATION 257,003

2012 PROJECTED POPULATION 278,050

2007 HOUSEHOLDS 105,606

2012 PROJECTED HOUSEHOLDS 115,853

2007 MEDIAN AGE 31.2

2007 AVERAGE HH INCOME \$54,657

2012 PROJECTED AVERAGE HH INCOME \$60,968

## DAYTIME EMPLOYMENT

3-MILE RADIUS 33,640

5-MILE RADIUS 106,349

SOURCE: CLARITAS, INC.