

THE SHOPPES AT RIVER CROSSING

MACON, GEORGIA



THE REGIONAL RETAIL CENTER FOR CENTRAL GEORGIA

- The Shoppes at River Crossing is a 750,000-square-foot, 67-acre, retail, dining and entertainment destination. The open-air shopping center includes a lifestyle and power center component and is anchored by Dillard's, Belk, Dick's Sporting Goods and Barnes & Noble.
- Prominent retailers include Talbots, Chico's, Coldwater Creek, J.Jill, White House | Black Market, Coach, LOFT, Gymboree, JoS. A. Bank, Victoria's Secret and Soma Intimates.
- Many great teen and young adult retailers, including Buckle, Charming Charlie, American Eagle Outfitters, Charlotte Russe, Aéropostale, GAP and Express.
- The Shoppes at River Crossing features seven full-service restaurants: Bonefish Grill, Buca di Beppo, Chili's, La Parrilla Mexican Restaurant, Sticky Fingers Ribhouse, Wild Wing Café and Texas Roadhouse.
- Top three performing categories are restaurants, teen apparel and women's apparel.

PERFECTLY POSITIONED

- The Shoppes at River Crossing's trade area extends over 60 miles to the north and south and 50 miles east to west.
- The trade area within 5 miles of the center boasts a population with an average household income of \$84,495, and 40% has income levels over \$75,000. This trade area is also well educated, as 47.5% of the population has a bachelor's degree or above.
- Recently named by Inc. magazine as one of the top 50 small metro areas in the U.S., Macon is the heart of central Georgia, serving as the center of industry, medicine and higher education for a 32-county trade area with a population of more than 993,000.
- Macon is a community rich in history and culture, with an available and affordable workforce, state-of-the-art technical training, four colleges and universities with over 30,000 students and over 11,000 acres of business and industrial parks.
- Area is home to Warner Robins Air Force Base, Geico, YKK Zipper, Ricoh USA and Boeing Aircraft Parts Manufacturer.

MALL INFORMATION

LOCATION: Intersection of I-75 and Riverside Drive

MARKET: Macon, Georgia

DESCRIPTION: 750,000-square-foot open-air center

ANCHORS: Dillard's, Belk, Barnes & Noble, Dick's Sporting Goods

PARKING SPACES: 3,592

OPENED: March 2008

TRADE AREA PROFILE

2013 POPULATION 434,242

2018 PROJECTED POPULATION 452,396

2013 HOUSEHOLDS 164,153

2018 PROJECTED HOUSEHOLDS 171,726

2013 MEDIAN AGE 36.2

2013 AVERAGE HOUSEHOLD INCOME \$59,464

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$62,462

10 - MILE RADIUS

2013 POPULATION 146,260

2018 PROJECTED POPULATION 149,950

2013 HOUSEHOLDS 57,161

2018 PROJECTED HOUSEHOLDS 58,841

2013 MEDIAN AGE 35.9

2013 AVERAGE HOUSEHOLD INCOME \$56,896

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$57,876

DAYTIME EMPLOYMENT

3 - MILE RADIUS 11,589

5 - MILE RADIUS 22,822

Source: Nielsen

