

THE WOODLANDS MALL

THE WOODLANDS, TEXAS



INDOOR/OUTDOOR SHOPPING

- A sparkling outdoor lifestyle expansion opened in May 2004!
- Connected to The Woodlands Waterway® with outdoor dining which offers a resort-like water taxi service to the mall.
- The lushly landscaped courtyard features shopping, dining and commerce in one exceptional experience.
- Family restroom complex and other shopper amenities.
- Incredible retailers and restaurants.

EXCITING SHOPPING

- Inspiring restaurants including The Cheesecake Factory, P.F. Chang's China Bistro, Mi Cocina, BRIO Tuscan Grille, Panera Bread and Fleming's Prime Steakhouse.
- Exciting stores like Apple, The LEGO Store, Anthropologie, BCBGMAXAZRIA, White House | Black Market, Coach, Vera Bradley, Soft Surroundings, Janie and Jack, Soma Intimates, Williams-Sonoma, Pottery Barn, PB Teens, Pottery Barn Kids and Nordstrom opening fall 2014!

A GROWING MARKET

- A trade area growing at more than 3 times the national average.
- ExxonMobil's new 385-acre campus located on The Woodlands southern boundary is influencing job growth in the region. This new campus is expected to open in mid-2014 with 10,000 employees.
- A booming tourist market, with visitors generating approximately \$1.8 billion in aggregate spending annually.
- More than 2 million square feet of office space in place or under development within a four-block radius of the mall.

LOCATION, LOCATION, LOCATION

- 59% of the employees within the trade area work in executive/professional or administration/support occupations.
- Average household Income of \$107,239 within a 7-mile radius.
- Over 14 million shopper visits annually – and growing.
- Average annual shopper mall expenditure – \$2,351.
- 5-6% of all new home sales in the MSA are in The Woodlands!

TOP PERFORMING CATEGORIES

- Home entertainment and electronics
- Women's apparel
- Teen apparel

MALL INFORMATION

LOCATION: The Woodlands Mall is located in The Woodlands, Texas, on the far north side of Houston. The center boasts exceptional visibility on the west side of Interstate 45 and is located in a high-density population of both daytime workers and residents. Driving from the south, take Exit 77. Driving from the north, take Exit 76.

MARKET: The Woodlands Mall is located in the Houston, Texas, MSA, the fourth largest city in the United States.

DESCRIPTION: Two-level, enclosed, super-regional shopping center with outdoor lifestyle shopping area.

ANCHORS: Dillard's, Macy's, jcpenny, Forever 21, Barnes & Noble, Nordstrom's opening fall 2014

TOTAL RETAIL SQUARE FOOTAGE: 1,355,616

PARKING SPACES: 5,757

OPENED: October 10, 1994

EXPANDED/RENOVATED: May 18, 2004

TRADE AREA PROFILE

2013 POPULATION 864,857

2018 PROJECTED POPULATION 960,657

2013 HOUSEHOLDS 303,676

2018 PROJECTED HOUSEHOLDS 336,834

2013 MEDIAN AGE 35.6

2013 AVERAGE HOUSEHOLD INCOME \$92,258

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$94,764

5 - MILE RADIUS

2013 POPULATION 130,915

2018 PROJECTED POPULATION 144,408

2013 HOUSEHOLDS 50,297

2018 PROJECTED HOUSEHOLDS 55,579

2013 MEDIAN AGE 37.6

2013 AVERAGE HOUSEHOLD INCOME \$105,012

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$109,550

DAYTIME EMPLOYMENT

3 - MILE RADIUS 58,053

5 - MILE RADIUS 70,175

Source: Nielsen

