



# Triangle Town Center

Raleigh, NC

Location	Intersection of I-540 and Capital Boulevard
Anchors	Belk, Dillard's, Macy's, Saks Fifth Avenue, Sears and Barnes & Noble Booksellers
Size	1,263,694 square feet
Website	<a href="http://TriangleTownCenter.com">TriangleTownCenter.com</a>

**Mall Facts** Triangle Town Center is a super-regional mall featuring North Carolina's only Saks Fifth Avenue, along with 165 specialty shops including Aéropostale, ALDO, Caché, Charlotte Russe, Coldwater Creek, H&M, Jos. A. Bank, LOFT, Talbots, Talbots Petite, Talbots Woman, Williams-Sonoma and Z Gallerie.

The mall's lifestyle component, Triangle Town Commons, features Orvis, Charming Charlie and The Spa by Mitchell's. In addition, there are many restaurant options including California Pizza Kitchen, The Twisted Fork Restaurant and Moe's Southwest Grill.

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**Trade Area Facts** Raleigh, located in Wake County, is the capital of North Carolina and the state's second largest city with a population of nearly 1 million in the MSA. Triangle Town Center is located between the I-440 and I-540 loops in Raleigh. Wake County's population is expected to surpass Mecklenburg County (Charlotte), to become the state's largest populated county by 2020.

Located within 15 minutes of Triangle Town Center is the Research Triangle Park (RTP). This 7,000-acre technology campus houses more than 130 research and development companies with over 49,000 employees. RTP is home to more than 170 organizations, including IBM's largest location in the world with more than 10,000 employees. Next door to RTP and ten miles away from Triangle Town Center is RDU International Airport which services approximately 9 million travelers annually.

Major employers in the trade area include the State of North Carolina, IBM, Wake County Public School System, North Carolina State University, WakeMed Healthcare System and GlaxoSmithKline, Inc.

Wake County is one of the nation's most educated. Raleigh's trade area is home to more than eight major colleges and universities including North Carolina State University, University of North Carolina, Wake Technical Community College, Duke University and Meredith College. More than 135,000 college students live within 20 minutes of Triangle Town Center.

National recognition has boosted the draw to living and working in Raleigh. *American City Business Journal* rated Raleigh as the No. 1 "Market for Retail Job Growth" in September 2012. Raleigh was also ranked No. 1 for "Best Quality of Life" by *Business Facilities Magazine* in July/August 2012. In September 2011, Raleigh was named the No. 1 "Best City to Live in America" by *Businessweek.com* and ranked No. 1 "City for Families" by *Forbes.com* in June 2011.

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## Demographics

### Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	662,354	859,416	1,521,770
2014 Estimate	619,650	808,171	1,427,821
2010 Census	590,872	771,828	1,362,700
2014 - 2019 % Change	6.89%	6.34%	6.58%
2014 Daytime Population Estimate	236,488	389,124	625,612

### Average Household Income

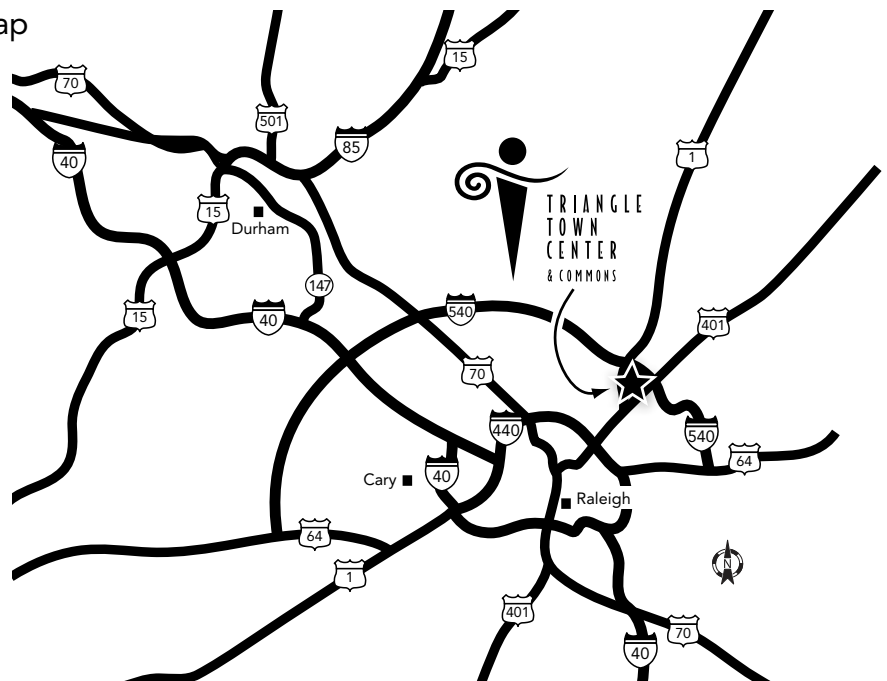
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	\$81,869	\$79,529	\$80,555
2014 Estimate	\$76,436	\$73,276	\$74,656
2014 - 2019 % Change	7.11%	8.53%	7.90%

### Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Estimate	37	37	37

Source: 2010 Census; Scan/US 2014/2019 Estimates

## Location Map



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