



Walnut Square

Dalton, GA

Location	Intersection of East Walnut Avenue and Airport Road
Anchors	Belk, Belk Home & Kids, JCPenney, Sears and a 12-screen Carmike Cinema
Size	495,331 square feet
Website	WalnutSquareMall.com

Mall Facts Walnut Square is the dominant shopping center in a nine-county area. Dalton is located in Whitfield County, the wealthiest county in northwest Georgia.

Walnut Square features 75 specialty stores including Aéropostale, American Eagle Outfitters, Bath & Body Works, Books-A-Million, Claire's, Chick-fil-A, The Children's Place, Hibbett Sports, Hot Topic, Jo-Ann Fabric & Crafts, Journeys, maurices, Rush Fitness and The Shoe Dept.

A 42,500 square-foot Carmike Cinema offers 12-screens and stadium seating. In addition, the Walnut Square shopping complex includes Logan's Roadhouse and Ryan's Steakhouse.

The center is strategically located four miles off of I-75, a major interstate running from Florida to Michigan. Walnut Square enjoys more than seven million shoppers each year.

Trade Area Facts Dalton, Georgia, is known as the "Carpet Capital of the World." More than 30,000 workers throughout the Whitfield County area are employed by the carpet industry. More than 80% of the U.S. carpet market is supplied by mills located within a 65-mile radius of Dalton.

Major employers include Shaw Industries, Mohawk, Beaulieu, Whitfield County Schools and Hamilton Medical Center.

Less than 30 minutes from Dalton, the new Volkswagen plant in Chattanooga, TN, recently received the world's only automotive factory with LEED Platinum certification. The plant has spurred more than 12,400 direct and indirect jobs, generating \$643 million annually and boosting state and local tax revenues by \$53.5 million a year. Amazon is planning an expansion of its Chattanooga distribution center that will add hundreds of jobs to its estimated 2,000+ workers.

Dalton State University, with more than 4,300 students, offers 7 high-demand bachelor's degrees, 62 associate's, 32 career/certificate programs and recently added an MBA program.

Georgia public school enrollments continue to grow giving the state the 12th fastest growing student population in the nation. Dalton has received national recognition by the U.S. Chamber of Commerce as one of the four places in the country where the business and education community have been working effectively to improve education performance for more than a decade.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	178,177	180,438	358,615
2014 Estimate	174,890	175,985	350,875
2010 Census	169,542	172,482	342,024
2014 Daytime Population Estimate	74,822	59,925	134,747

Average Household Income

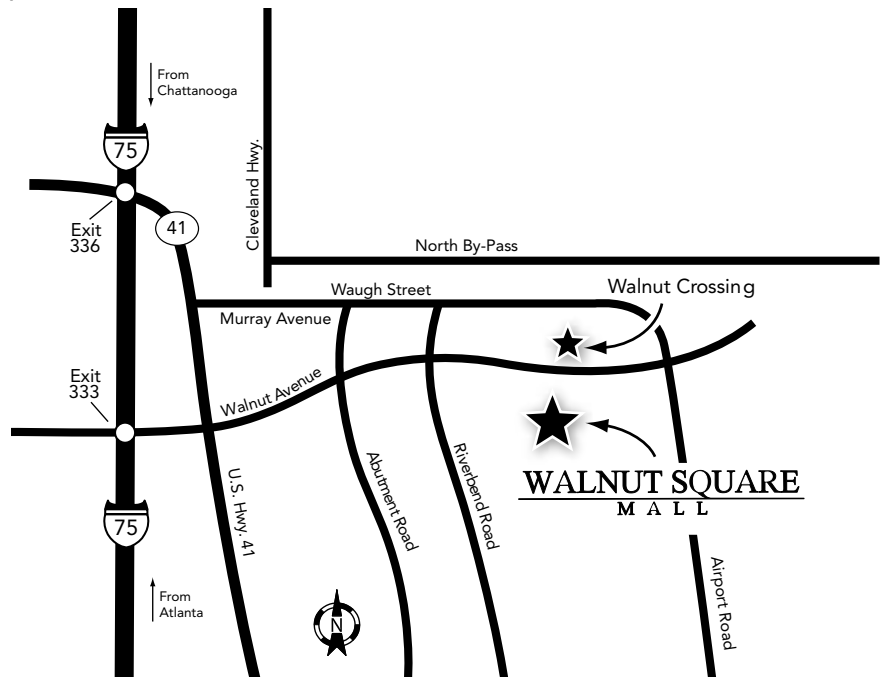
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	\$59,239	\$59,246	\$59,243
2014 Estimate	\$54,987	\$54,870	\$54,926
2014 - 2019 % Change	7.73%	7.98%	7.86%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Estimate	38	43	41

Source: 2010 Census; Scan/US 2014/2019 Estimates

Location Map



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