

WILLOWBROOK MALL

HOUSTON, TEXAS



EXCITING SHOPPING

- 19 million shopper visits per year.
- Average expenditure of \$118.
- Willowbrook Mall features an exciting variety of the most sought-after point-of-difference retailers in America including Abercrombie & Fitch, Apple, Banana Republic, bareMinerals, bebe, Buckle, Coach, Caché, Clarks, Foreign Exchange, GUESS, H&M, Sephora, Soma Intimates and Swarovski.
- Willowbrook Mall's department stores currently rank among the top performers in their respective regions.

LOCATION, LOCATION, LOCATION

- Conveniently located in the heart of northwest Houston at State Highway 249 and FM 1960, one of Houston's hottest growth corridors.
- Local economy boasts a lengthening list of companies, including Hewlett Packard, United Airlines, ExxonMobil, Chevron Pipeline, Methodist Willowbrook Hospital and Sam Houston Race Park.
- Trade area has an elaborate park system, which includes 21 park sites, four championship golf courses and several master-planned communities.

YOUNG, AFFLUENT, GROWING MARKET

- Between 2013 and 2018, trade area population is projected to grow by 10% - more than two times the national average.
- 46% of Willowbrook Mall shoppers have children under the age of 18 versus the national average of 33%.
- With new subdivisions under construction in the trade area, the number of households is projected to increase by 36,464 over the next five years.

TOP PERFORMING CATEGORIES

- Teen apparel
- Family apparel
- Jewelry

MALL INFORMATION

LOCATION: Located at the intersection of FM 1960 West at State Highway 249 in northwest Houston, Texas

MARKET: Houston

DESCRIPTION: Single-level, enclosed, super-regional center

ANCHORS: Dillard's, jcpenny, Macy's, Macy's Men's & Furniture, Sears

TOTAL RETAIL SQUARE FOOTAGE: 1,385,584

PARKING SPACES: 8,369

OPENED: 1981

RENOVATED: 1992

TRADE AREA PROFILE

2013 POPULATION 1,130,513

2018 PROJECTED POPULATION 1,248,331

2013 HOUSEHOLDS 375,236

2018 PROJECTED HOUSEHOLDS 411,700

2013 MEDIAN AGE 32.8

2013 AVERAGE HOUSEHOLD INCOME \$80,201

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$80,185

5 - MILE RADIUS

2013 POPULATION 298,300

2018 PROJECTED POPULATION 323,815

2013 HOUSEHOLDS 104,583

2018 PROJECTED HOUSEHOLDS 113,364

2013 MEDIAN AGE 34.7

2013 AVERAGE HOUSEHOLD INCOME \$80,525

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$79,855

DAYTIME EMPLOYMENT

3 - MILE RADIUS 57,192

5 - MILE RADIUS 117,751

Source: Nielsen

