

# MALL LIST BY DMA

January 2, 2018

DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	HH Income
1	New York, NY	Bridgewater Commons	Bridgewater	NJ	970,000	1,194,000	\$124,791
1	New York, NY	Broadway Mall	Hicksville	NY	1,153,302	700,000	\$134,338
1	New York, NY	Galleria at White Plains	White Plains	NY	900,000	1,026,000	\$87,375
1	New York, NY	Paramus Park	Paramus	NJ	771,000	774,195	\$123,848
1	New York, NY	Staten Island Mall	Staten Island	NY	1,274,000	1,675,202	\$69,445
1	New York, NY	Willowbrook Mall	Wayne	NJ	1,514,000	1,000,000	\$117,745
1	New York, NY	Woodbridge Center	Woodbridge	NJ	1,633,000	1,533,644	\$88,656
2	Los Angeles, CA	Galleria at Tyler	Riverside	CA	1,200,000	1,010,000	\$72,983
2	Los Angeles, CA	Glendale Galleria	Glendale	CA	1,500,000	2,100,000	\$83,859
2	Los Angeles, CA	Northridge Fashion Center	Northridge	CA	1,440,000	1,753,000	\$80,145
3	Chicago, IL	Northbrook Court	Northbrook	IL	1,000,000	1,047,000	\$121,617
3	Chicago, IL	Spring Hill Mall	West Dundee	IL	1,370,000	1,282,000	\$98,009
3	Chicago, IL	The Promenade Bolingbrook	Bolingbrook	IL	750,000	1,000,000	\$82,921
4	Philadelphia, PA	Cherry Hill Mall	Cherry Hill	NJ	1,304,200	1,304,200	\$65,306
4	Philadelphia, PA	Christiana Mall	Newark	DE	1,278,000	1,617,000	\$84,666
4	Philadelphia, PA	Cumberland Mall	Vineland	NJ	942,000	1,000,000	\$74,750
4	Philadelphia, PA	Exton Square Mall	Exton	PA	1,086,300	774,000	\$92,401
4	Philadelphia, PA	Hamilton Mall	Hamilton Township	NJ	1,036,000	1,000,000	\$81,561
4	Philadelphia, PA	Moorestown Mall	Moorestown	NJ	1,001,200	804,000	\$109,324
4	Philadelphia, PA	Neshaminy Mall	Bensalem	PA	1,020,000	1,043,000	\$72,061
4	Philadelphia, PA	Palmer Park Mall	Easton	PA	457,000	537,000	\$73,957
4	Philadelphia, PA	Plymouth Meeting Mall	Plymouth Meeting	PA	951,300	674,000	\$76,859
4	Philadelphia, PA	South Mall	Allentown	PA	405,200	242,000	\$53,117
4	Philadelphia, PA	Voorhees Town Center	Voorhees	NJ	732,000	376,000	\$81,906
4	Philadelphia, PA	Willow Grove Park	Willow Grove	PA	1,202,000	1,061,000	\$83,702
5	Dallas-Ft. Worth, TX	Collin Creek Mall	Plano	TX	1,120,000	875,000	\$62,935
5	Dallas-Ft. Worth, TX	Hillside Village	Cedar Hill	TX	615,000	240,000	
5	Dallas-Ft. Worth, TX	Hulen Mall	Fort Worth	TX	940,000	567,000	\$64,954
5	Dallas-Ft. Worth, TX	Stonebriar Centre	Frisco	TX	1,650,000	1,464,000	\$108,580
5	Dallas-Ft. Worth, TX	The Parks at Arlington	Arlington	TX	1,510,000	1,435,000	\$66,820
5	Dallas-Ft. Worth, TX	Town East Mall	Mesquite	TX	1,220,000	1,382,000	\$62,651
5	Dallas-Ft. Worth, TX	Vista Ridge Mall	Lewisville	TX	1,110,000	1,023,000	\$87,025
6	Washington, DC	Francis Scott Key Mall	Frederick	MD	711,300	526,000	\$73,119
6	Washington, DC	Spotsylvania Mall	Fredericksburg	VA	1,325,000	1,023,000	\$76,000
6	Washington, DC	The Mall at Prince Georges	Hyattsville	MD	914,000	1,000,000	\$96,830
6	Washington, DC	Tyson's Galleria	McLean	VA	820,000	408,000	\$122,721
6	Washington, DC	Valley Mall	Hagerstown	MD	911,700	676,000	\$48,991
7	Houston, TX	Baybrook Mall	Friendswood	TX	1,240,000	1,027,000	\$74,790
7	Houston, TX	Deerbrook Mall	Humble	TX	1,200,000	1,145,000	\$65,053
7	Houston, TX	First Colony Mall	Sugar Land	TX	1,110,000	1,187,000	\$89,188
7	Houston, TX	Memorial City Mall	Houston	TX	1,700,000	1,142,000	\$71,114
7	Houston, TX	The Woodlands Mall	The Woodlands	TX	1,350,000	1,290,000	\$86,242
7	Houston, TX	Willowbrook Mall	Houston	TX	1,510,000	1,438,000	\$80,657
8	San Francisco-Oakland-San Jose, CA	Bayfair Center	San Leandro	CA	813,307	551,000	\$86,022
8	San Francisco-Oakland-San Jose, CA	Eastridge Mall	San Jose	CA	1,310,000	10,210,000	\$97,221
8	San Francisco-Oakland-San Jose, CA	NewPark Mall	Newark	CA	1,210,000	1,426,000	\$93,051
8	San Francisco-Oakland-San Jose, CA	Southland Mall	Hayward	CA	1,280,000	1,302,000	\$78,280
8	San Francisco-Oakland-San Jose, CA	Stonestown	San Francisco	CA	870,000	1,031,000	\$97,910

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DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	HH Income
9	Atlanta, GA	Cumberland Mall	Atlanta	GA	1,050,000	1,064,000	\$88,185
9	Atlanta, GA	Georgia Square Mall	Athens	GA	825,776	698,000	\$53,617
9	Atlanta, GA	Greenbriar Mall	Atlanta	GA	678,072	458,000	\$50,616
9	Atlanta, GA	North Point Mall	Alpharetta	GA	1,370,000	1,041,000	\$130,147
9	Atlanta, GA	Perimeter Mall	Atlanta	GA	1,560,000	1,691,591	\$74,048
9	Atlanta, GA	Southlake Mall	Morrow	GA	1,010,000	1,082,000	\$61,185
10	Boston, MA	Natick Mall	Natick	MA	1,700,000	1,229,000	\$115,963
10	Boston, MA	Silver City Galleria	Taunton	MA	1,030,000	1,038,000	\$66,304
11	Phoenix (Prescott)	Scottsdale Promenade	Scottsdale	AZ	433,533	521,000	\$104,423
12	Seattle - Tacoma, WA	Alderwood Mall	Lynnwood	WA	1,270,000	1,365,000	\$76,093
12	Seattle - Tacoma, WA	Bellis Fair	Bellingham	WA	770,000	829,000	\$59,990
12	Seattle - Tacoma, WA	Everett Mall	Everett	WA	763,000	721,000	\$64,559
12	Seattle - Tacoma, WA	South Hill Mall	Puyallup	WA	1,074,000	1,010,000	\$70,000
13	Tampa - St. Petersburg (Sarasota), FL	Eagle Ridge Mall	Lake Wales	FL	660,000	471,000	\$51,242
13	Tampa - St. Petersburg (Sarasota), FL	Lakeland Square Mall	Lakeland	FL	890,000	521,000	\$56,282
14	Detroit, MI	Birchwood Mall	Port Huron	MI	790,000	551,000	\$61,371
14	Detroit, MI	Lakeside Mall	Sterling Heights	MI	1,550,450	981,238	\$55,250
14	Detroit, MI	Southland Center	Taylor	MI	920,000	821,000	\$58,536
14	Detroit, MI	The Mall of Monroe	Monroe	MI	620,411	508,000	\$66,561
15	Minneapolis - St. Paul, MN	Crossroads Center	St. Cloud	MN	890,000	768,000	\$62,475
15	Minneapolis - St. Paul, MN	Eden Prairie Center	Eden Prairie	MN	1,140,000	1,049,000	\$104,082
15	Minneapolis - St. Paul, MN	Ridgedale Center	Minnetonka	MN	1,037,000	1,015,202	\$83,347
16	Miami - Ft. Lauderdale, FL	Broward Mall	Plantation	FL	995,384	833,000	\$66,395
16	Miami - Ft. Lauderdale, FL	Pembroke Lakes Mall	Pembroke Pines	FL	1,140,000	1,499,000	\$76,230
16	Miami - Ft. Lauderdale, FL	Shops at Merrick Park	Coral Gables	FL	740,000	516,000	\$74,343
17	Denver, CO	Park Meadows Mall	Littleton	CO	1,573,000	1,555,000	\$102,074
17	Denver, CO	Southwest Plaza	Littleton	CO	1,360,000	1,052,000	\$79,260
18	Orlando - Daytona Beach - Melbourne, FL	Altamonte Mall	Altamonte Springs	FL	1,150,000	903,000	\$70,921
19	Cleveland - Akron (Canton), OH	Beachwood Place	Beachwood	OH	910,000	882,000	\$76,733
19	Cleveland - Akron (Canton), OH	Sandusky Mall	Sandusky	OH	1,381,000	825,000	\$59,432
20	Sacramento - Stockton - Modesto, CA	West Valley Mall	Tracy	CA	880,000	600,000	\$81,648
20	Sacramento - Stockton - Modesto, CA	Yuba Sutter Mall	Yuba City	CA	410,000	369,000	\$56,940
22	Portland, OR	Clackamas Town Center	Portland	OR	1,230,000	600,000	\$65,917
22	Portland, OR	Pioneer Place	Portland	OR	366,507	1,120,492	\$50,271
22	Portland, OR	Salem Center	Salem	OR	650,000	666,000	\$59,298
22	Portland, OR	Three Rivers Mall	Kelso	WA	430,000	404,000	\$53,587
23	Charlotte, NC	Carolina Place	Pineville	NC	1,150,000	1,100,000	\$79,833
23	Charlotte, NC	Rock Hill Galleria	Rock Hill	SC	681,174	398,000	\$57,032
23	Charlotte, NC	Valley Hills Mall	Hickory	NC	930,000	708,000	\$51,992
24	Pittsburgh, PA	Beaver Valley Mall	Monaca	PA	1,117,000	691,000	\$62,542
24	Pittsburgh, PA	Uniontown Mall	Uniontown	PA	696,100	431,000	\$47,225
24	Pittsburgh, PA	Washington Crown Center	Washington	PA	674,000	401,000	\$50,998
25	Raleigh - Durham (Fayetteville), NC	Northgate Mall	Durham	NC	900,000	790,000	\$47,000

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26	Baltimore, MD	Mondawmin Mall	Baltimore	MD	503,883	316,060	\$47,472
26	Baltimore, MD	TownMall of Westminster	Westminster	MD	629,097	543,000	\$78,515
26	Baltimore, MD	Towson Town Center	Towson	MD	1,050,000	1,314,000	\$79,569
26	Baltimore, MD	The Gallery at Harbor Place	Baltimore	MD	1,000,000	1,000,000	\$47,936
26	Baltimore, MD	The Mall in Columbia	Columbia	MD	1,438,000	2,214,000	\$104,582
26	Baltimore, MD	White Marsh Mall	Baltimore	MD	1,200,000	897,000	\$70,927
27	Nashville, TN	Governor's Square Mall	Clarksville	TN	1,100,000	621,000	\$45,897
27	Nashville, TN	Rivergate	Goodlettsville	TN	1,129,000	1,600,000	\$57,190
27	Nashville, TN	Stones River Mall	Murfreesboro	TN	412,000	608,000	\$57,652
29	San Diego, CA	Chula Vista Center	Chula Vista	CA	880,000	1,525,000	\$59,287
29	San Diego, CA	Otay Ranch Town Center	Chula Vista	CA	590,000	600,000	\$68,020
30	Salt Lake City, UT	Cache Valley Mall	Logan	UT	320,000	270,000	\$57,033
30	Salt Lake City, UT	Fashion Place	Salt Lake City	UT	1,052,370	499,834	\$54,685
30	Salt Lake City, UT	Newgate Mall	Ogden	UT	730,000	700,000	\$64,542
30	Salt Lake City, UT	Red Cliffs Mall	St. George	UT	380,000	301,000	\$55,077
30	Salt Lake City, UT	White Mountain Mall	Rock Springs	WY	330,000	432,000	\$61,131
31	San Antonio, TX	South Park Mall	San Antonio	TX	789,828	743,000	\$43,580
31	San Antonio, TX	The Shops at La Cantera	San Antonio	TX	1,311,000	1,387,000	\$83,199
32	Hartford & New Haven, CT	Brass Mill Center	Waterbury	CT	1,180,000	916,600	\$66,126
32	Hartford & New Haven, CT	The Shoppes At Buckland Hills	Manchester	CT	1,050,000	1,150,000	\$68,372
35	Cincinnati, OH	Florence Mall	Florence	KY	890,000	583,000	\$67,531
35	Cincinnati, OH	Kenwood Towne Centre	Cincinnati	OH	1,200,917	925,000	\$76,839
36	Milwaukee, WI	Mayfair Mall	Wauwatosa	WI	1,110,000	1,333,000	\$63,868
40	Las Vegas, NV	Meadows Mall	Las Vegas	NV	960,000	750,000	\$67,700
40	Las Vegas, NV	The Boulevard Mall	Las Vegas	NV	1,180,000	1,250,000	\$49,242
41	Oklahoma City, OK	Quail Springs Mall	Oklahoma City	OK	1,130,000	1,041,666	\$60,743
41	Oklahoma City, OK	Sooner Mall	Norman	OK	510,000	508,000	\$61,113
42	Jacksonville, FL	Glynn Place	Brunswick	GA	503,853	250,000	\$66,597
43	Grand Rapids - Kalamazoo - Battle Creek, MI	Lakeview Square	Battle Creek	MI	550,000	493,000	\$56,757
43	Grand Rapids - Kalamazoo - Battle Creek, MI	Rivertown Crossing	Grandville	MI	1,270,000	1,188,000	\$52,122
43	Grand Rapids - Kalamazoo - Battle Creek, MI	The Crossroads	Portage	MI	770,000	917,000	\$62,016
44	Birmingham, AL	Gadsden Mall	Gadsden	AL	477,000	500,000	\$41,557
44	Birmingham, AL	Riverchase Galleria	Hoover	AL	1,700,000	1,083,333	\$74,416
45	Harrisburg - Lancaster - Lebanon - York, PA	Capital City Mall	Camp Hill	PA	608,800	399,000	\$63,910
45	Harrisburg - Lancaster - Lebanon - York, PA	Chambersburg Mall	Chambersburg	PA	454,000	283,000	\$51,092
45	Harrisburg - Lancaster - Lebanon - York, PA	North Hanover	Hanover	PA	452,400	278,000	\$57,268
45	Harrisburg - Lancaster - Lebanon - York, PA	Park City Center	Lancaster	PA	1,370,000	1,250,000	\$63,603
46	Albuquerque - Santa Fe, NM	Animas Valley Mall	Farmington	NM	490,000	374,000	\$55,196
46	Albuquerque - Santa Fe, NM	Coronado Center	Albuquerque	NM	1,153,954	433,000	\$60,739
47	Norfolk - Portsmouth - Newport News, VA	Lynnhaven Mall	Virginia Beach	VA	1,319,400	480,000	\$67,028
47	Norfolk - Portsmouth - Newport News, VA	Patrick Henry Mall	Newport News	VA	715,200	514,000	\$63,343
47	Norfolk - Portsmouth - Newport News, VA	Pembroke Mall	Virginia Beach	VA	623,479	374,000	\$67,028

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DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	HH Income
48	Greensboro - High Point - Winston - Salem, NC	Four Seasons Town Center	Greensboro	NC	1,140,000	1,000,000	\$61,596
49	Louisville, KY	Mall St. Matthews	Louisville	KY	1,090,000	726,000	\$67,748
49	Louisville, KY	Oxmoor Center	Louisville	KY	960,000	733,000	\$67,404
51	New Orleans, LA	The Esplanade	Kenner	LA	900,000	876,000	\$72,894
51	New Orleans, LA	Oakwood Center	Gretna	LA	360,000	99,048	\$28,065
52	Providence - New Bedford, RI	Dartmouth Mall	Dartmouth	MA	671,000	533,000	\$59,768
52	Providence - New Bedford, RI	Providence Place	Providence	RI	1,260,000	1,923,000	\$64,026
52	Providence - New Bedford, RI	Swansea Mall	Swansea	MA	700,000	601,000	\$59,257
54	Fresno - Visalia, CA	Visalia Mall	Visalia	CA	440,000	425,000	\$54,136
55	Richmond - Petersburg	Chesterfield Towne Center	Richmond	VA	1,033,200	491,000	\$73,093
56	Ft. Myers - Naples, FL	Coastland Center	Naples	FL	910,000	808,000	\$85,961
57	Wilkes Barre - Scranton, PA	Lycoming Mall	Pennsdale	PA	834,600	420,000	\$53,112
57	Wilkes Barre - Scranton, PA	Susquehanna Valley Mall	Selingsgrove	PA	738,000	500,000	\$54,317
57	Wilkes Barre - Scranton, PA	Viewmont Mall	Scranton	PA	747,300	535,000	\$32,667
57	Wilkes Barre - Scranton, PA	Wyoming Valley Mall	Wilkes-Barre	PA	906,300	712,000	\$42,551
59	Mobile - Pensacola, FL	Destin Commons	Destin	FL	470,000	500,000	\$47,357
59	Mobile - Pensacola, FL	The Shoppes at Bel Air	Mobile	AL	1,345,000	510,000	\$53,019
62	Tulsa, OK	Washington Park Mall	Bartlesville	OK	360,000	319,275	\$49,714
65	Tucson, AZ	Mall at Sierra Vista	Sierra Vista	AZ	360,000	468,000	\$52,898
65	Tucson, AZ	Park Place Mall	Tucson	AZ	1,050,000	750,000	\$52,807
69	Green Bay - Appleton, WI	Fox River Mall	Appleton	WI	1,210,000	1,067,000	\$64,625
68	Des Moines - Ames, IA	North Grand Mall	Ames	IA	340,000	258,000	\$82,586
70	Roanoke - Lynchburg, VA	New River Valley Mall	Christiansburg	VA	396,000	333,000	\$52,555
70	Roanoke - Lynchburg, VA	River Ridge Mall	Lynchburg	VA	764,551	426,700	\$56,489
71	Flint - Saginaw - Bay City, MI	Bay City Town Center	Bay City	MI	530,000	516,000	\$56,343
72	Spokane, WA	NorthTown Mall	Spokane	WA	1,050,000	1,000,000	\$55,313
72	Spokane, WA	Silver Lake Mall	Coeur d' Alene	ID	330,000	210,100	\$52,383
72	Spokane, WA	Spokane Valley Mall	Spokane	WA	740,000	580,000	\$54,974
73	Charleston - Huntington, WV	Huntington Mall	Barboursville	WV	1,570,160	914,000	\$49,900
74	Omaha, NE	Oakview Mall	Omaha	NE	870,000	900,000	\$73,726
74	Omaha, NE	Westroads Mall	Omaha	NE	1,160,000	1,358,000	\$67,630
77	Columbia, SC	Columbia Place	Columbia	SC	564,164	745,333	\$62,197
77	Columbia, SC	Columbiana Centre	Columbia	SC	820,000	833,000	\$62,611
78	Toledo, OH	The Shops at Fallen Timbers	Maumee	OH	1,000,000	800,000	\$57,534
79	Portland - Auburn, ME	The Maine Mall	South Portland	ME	1,020,000	784,000	\$62,760
80	Huntsville - Decatur, AL	Bridge Street Town Centre	Huntsville	AL	475,000	250,000	\$60,000
82	Paducah - Cape Girard - Harsbg	Kentucky Oaks Mall	Paducah	KY	1,300,000	650,000	\$50,412

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83	Shreveport, LA	Mall St. Vincent	Shreveport	LA	530,000	280,000	\$53,931
83	Shreveport, LA	Pierre Bossier Mall	Bossier City	LA	610,000	667,000	\$53,374
86	Waco - Temple - Bryan, TX	Temple Mall	Temple	TX	552,163	498,000	\$58,457
88	Champaign - Springfield - Decatur, IL	Market Place Shopping Center	Champaign	IL	1,040,000	1,000,000	\$58,542
90	Savannah, GA	Oglethorpe Mall	Savannah	GA	950,000	583,000	\$61,733
91	Cedar Rapids - Waterloo & Dubuque, IA	Coral Ridge Mall	Coralville	IA	1,080,000	833,000	\$61,487
91	Cedar Rapids - Waterloo & Dubuque, IA	Kennedy Mall	Dubuque	IA	697,379	504,000	\$55,482
93	El Paso, TX	Bassett Place Mall	El Paso	TX	750,000	289,000	\$25,000
94	Baton Rouge, LA	Mall of Louisiana	Baton Rouge	LA	1,320,000	1,200,000	\$60,354
94	Baton Rouge, LA	Cortana Mall	Baton Rouge	LA	1,618,430	650,000	\$37,500
95	Jackson, MS	Northpark Mall	Ridgeland	MS	957,000	580,000	\$76,480
97	Burlington - Plattsburgh, VT	Burlington Town Center	Burlington	VT	310,000	301,000	\$68,045
97	Burlington - Plattsburgh, VT	Diamond Run Mall	Rutland	VT	447,115	320,000	\$55,697
98	Ft. Smith - Fayetteville - Springdale - Rogers, AR	Central Mall	Fort Smith	AR	863,345	481,000	\$47,990
98	Ft. Smith - Fayetteville - Springdale - Rogers, AR	Pinnacle Hills Promenade	Rogers	AR	600,000	500,000	\$52,717
100	Greenville - New Bern - Washington, NC	Greenville Mall	Greenville	NC	507,195	521,000	\$62,218
100	Greenville - New Bern - Washington, NC	Jacksonville Mall	Jacksonville	NC	488,700	465,000	\$50,887
101	Myrtle Beach - Florence, SC	Magnolia Mall	Florence	SC	571,000	478,000	\$50,798
104	Boise, ID	Boise Towne Square	Boise	ID	1,170,000	916,000	\$62,732
107	Johnstown - Altoona, PA	Logan Valley Mall	Altoona	PA	781,600	460,000	\$47,881
107	Johnstown - Altoona, PA	Nittany Mall	State College	PA	531,300	301,000	\$46,118
107	Johnstown - Altoona, PA	The Johnstown Galleria	Johnstown	PA	894,646	550,000	\$45,586
108	Tallahassee - Thomasville, FL	Governor's Square	Tallahassee	FL	1,020,000	607,000	\$59,507
108	Tallahassee - Thomasville, FL	Valdosta Mall	Valdosta	GA	521,359	421,000	\$60,691
109	Tyler - Longview, TX	Lufkin Mall	Lufkin	TX	365,000	416,000	\$53,514
111	Ft. Wayne, IN	Glenbrook Square	Fort Wayne	IN	1,210,000	1,000,000	\$59,869
111	Ft. Wayne, IN	Jefferson Pointe	Fort Wayne	IN	625,000	338,000	\$56,000
112	Augusta, GA	Augusta Mall	Augusta	GA	1,102,000	728,505	\$59,908
113	Fargo Valley City, ND	Columbia Mall	Grand Forks	ND	616,000	933,333	\$46,745
115	Lansing, MI	Lansing Mall	Lansing	MI	840,000	917,000	\$60,467
115	Lansing, MI	Westwood Mall	Jackson	MI	510,000	404,300	\$60,332
117	Youngstown, OH	Eastwood Mall	Niles	OH	3,200,000	510,000	\$60,188
118	Traverse City - Cadillac, MI	Grand Traverse Mall	Traverse City	MI	590,000	608,000	\$58,407
119	Eugene, OR	The Shoppes at Gateway	Springfield	OR	820,000	672,000	\$55,711
120	Macon, GA	Houston County Galleria	Centerville	GA	545,566	690,000	\$56,386
120	Macon, GA	The Shoppes at River Crossing	Macon	GA	750,000	300,000	\$56,210

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126	Bakersfield, CA	Valley Plaza Mall	Bakersfield	CA	1,180,000	1,158,000	\$54,251
127	Columbus, GA	Peachtree Mall	Columbus	GA	820,000	794,000	\$54,915
129	La Crosse - Eau Claire, WI	Oakwood Mall	Eau Claire	WI	820,000	833,000	\$55,561
131	Amarillo, TX	North Plains Mall	Clovis	NM	300,000	201,000	\$44,887
132	Chico - Redding, CA	Chico Mall	Chico	CA	500,000	420,000	\$50,505
135	Columbia - Jefferson City, MO	Capital Mall	Jefferson City	MO	520,000	508,000	\$57,646
135	Columbia - Jefferson City, MO	Columbia Mall	Columbia	MO	750,000	952,000	\$54,654
136	Medford - Klamath Falls, OR	Rogue Valley Mall	Medford	OR	635,043	637,000	\$54,822
137	Monroe - El Dorado	Pecanland Mall	Monroe	LA	950,000	745,000	\$50,067
142	Beaumont - Port Arthur, TX	Central Mall	Port Aurthur	TX	706,916	392,000	\$51,183
143	Salisbury	The Centre at Salisbury	Salisbury	MD	857,300	425,000	\$62,306
149	Wichita Falls - Lawton, TX-OK	Central Mall	Lawton	OK	523,874	321,000	\$43,960
149	Wichita Falls - Lawton, TX-OK	Sikes Senter	Wichita Falls	TX	670,000	708,333	\$51,978
150	Erie, PA	Millcreek Mall	Erie	PA	2,600,000	950,000	\$55,510
151	Panama City	Panama City Mall	Panama City	FL	694,165	416,000	\$49,803
153	Rochester - Mason City - Austin, MN	Apache Mall	Rochester	MN	750,000	833,000	\$67,590
158	Wheeling - Steubenville, OH	Ohio Valley Mall	St. Clairsville	OH	1,359,897	954,000	\$51,447
159	Gainesville, FL	The Oaks Mall	Gainesville	FL	898,891	916,666	\$51,558
162	Idaho Falls - Pocatello, ID	Grand Teton Mall	Idaho Falls	ID	540,000	398,000	\$56,347
162	Idaho Falls - Pocatello, ID	Pine Ridge Mall	Pocatello	ID	640,000	658,000	\$53,457
163	Bluefield - Beckley - Oak Hill, WV	Crossroads Mall	Mount Hope	WV	475,100	311,000	\$44,552
163	Bluefield - Beckley - Oak Hill, WV	Mercer Mall	Bluefield	WV	660,783	385,000	\$44,470
164	Missoula, MT	Southgate Mall	Missoula	MT	580,674	625,000	\$33,458
165	Abilene - Sweetwater, TX	Mall of Abilene	Abilene	TX	680,528	340,000	\$75,775
169	Clarksburg - Weston	Meadowbrook Mall	Bridgeport	WV	897,330	550,000	\$45,244
173	Dothan, AL	Wiregrass Commons	Dothan	AL	633,000	496,000	\$48,304
178	Alexandria, LA	Alexandria Mall	Alexandria	LA	900,000	500,000	\$45,279
181	Bowling Green, KY	Greenwood Mall	Bowling Green	KY	850,000	975,000	\$51,297
182	Jonesboro, AR	The Mall at Turtle Creek	Jonesboro	AR	731,637	833,000	\$52,172
192	Great Falls, MT	Holiday Village	Great Falls	MT	559,422	321,000	\$51,400
195	Eureka, CA	Bayshore Mall	Eureka	CA	610,000	729,000	\$48,932

# MALL LIST BY DMA

DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	HH Income
196	San Angelo, TX	Sunset Mall	San Angelo	TX	559,864	398,000	\$49,226
198	Casper - Riverton, WY	Eastridge Mall	Casper	WY	570,000	308,000	\$55,744
199	Rochester - Mason City - Austin, MN	River Hills Mall	Mankato	MN	720,000	600,000	\$58,484
204	Zanesville, OH	Colony Square	Zanesville	OH	510,000	505,908	\$48,795

DMA according to Nielsen Media Research.  
 Estimates as of September 1, 2015 and used throughout the 2015-2016 television season  
 Source information according to the Directory of Major Malls 2011.