

MALL LIST BY DMA

September 26, 2011

DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	Average HH Income
1	New York, NY	Galleria at White Plains Mall	White Plains	NY	875,926	1,034,000	\$95,000
2	Los Angeles, CA	Galleria at Tyler	Riverside	CA	1,200,000	1,010,000	\$72,983
2	Los Angeles, CA	Glendale Galleria	Glendale	CA	1,500,000	2,100,000	\$83,859
2	Los Angeles, CA	Montclair Plaza	Montclair	CA	1,350,000	1,048,000	\$82,228
2	Los Angeles, CA	Moreno Valley Mall	Moreno Valley	CA	1,090,000	707,000	\$78,357
2	Los Angeles, CA	Northridge Fashion Center	Northridge	CA	1,440,000	1,753,000	\$80,145
2	Los Angeles, CA	Southbay Pavilion	Carson	CA	967,000	651,000	\$61,906
3	Chicago, IL	Golf Mill Shopping Center	Niles	IL	1,057,000	1,078,000	\$81,843
3	Chicago, IL	Northbrook Court	Northbrook	IL	1,000,000	1,047,000	\$121,617
3	Chicago, IL	Spring Hill Mall	West Dundee	IL	1,370,000	1,282,000	\$98,009
4	Philadelphia, PA	Cumberland Mall	Vineland	NJ	942,000	1,000,000	\$74,750
4	Philadelphia, PA	Deptford Mall	Deptford	NJ	1,039,000	1,069,000	\$75,107
4	Philadelphia, PA	Hamilton Mall	Hamilton Township	NJ	1,036,000	1,000,000	\$81,561
4	Philadelphia, PA	King of Prussia	King of Prussia	PA	2,613,000	1,084,000	\$81,337
4	Philadelphia, PA	Lehigh Valley Mall	Whitehall	PA	1,169,000	1,000,000	\$68,017
4	Philadelphia, PA	Neshaminy Mall	Bensalem	PA	1,020,000	1,043,000	\$72,061
4	Philadelphia, PA	Palmer Park Mall	Easton	PA	457,000	537,000	\$73,957
4	Philadelphia, PA	Quaker Bridge Mall	Lawrenceville	NJ	1,099,000	1,026,000	\$97,943
4	Philadelphia, PA	Willow Grove Park	Willow Grove	PA	1,202,000	1,061,000	\$83,702
5	Dallas-Ft. Worth, TX	Collin Creek Mall	Plano	TX	1,120,000	875,000	\$62,935
5	Dallas-Ft. Worth, TX	Hulen Mall	Fort Worth	TX	940,000	567,000	\$64,954
5	Dallas-Ft. Worth, TX	Stonebriar Centre	Frisco	TX	1,650,000	1,464,000	\$108,580
5	Dallas-Ft. Worth, TX	The Parks at Arlington	Arlington	TX	1,510,000	1,435,000	\$66,820
5	Dallas-Ft. Worth, TX	Town East Mall	Mesquite	TX	1,220,000	1,382,000	\$62,651
5	Dallas-Ft. Worth, TX	Uptown Village at Cedar Hill	Cedar Hill	TX	725,000	504,000	\$72,435
5	Dallas-Ft. Worth, TX	Vista Ridge Mall	Lewisville	TX	1,110,000	1,023,000	\$87,025
6	San Francisco-Oakland-San Jose, CA	Eastridge Mall	San Jose	CA	1,310,000	10,210,000	\$97,221
6	San Francisco-Oakland-San Jose, CA	NewPark Mall	Newark	CA	1,210,000	1,426,000	\$93,051
6	San Francisco-Oakland-San Jose, CA	Southland Mall	Hayward	CA	1,280,000	1,302,000	\$78,280
6	San Francisco-Oakland-San Jose, CA	Stonestown	San Francisco	CA	870,000	1,031,000	\$97,910
7	Boston, MA	Natick Mall	Natick	MA	1,700,000	1,229,000	\$115,963
7	Boston, MA	Silver City Galleria	Taunton	MA	1,030,000	1,038,000	\$66,304
7	Boston, MA	Steeplegate Mall	Concord	NH	480,000	317,000	\$71,124
8	Washington, DC	Landmark Mall	Alexandria	VA	880,000	771,000	\$104,259
8	Washington, DC	Spotsylvania Mall	Fredericksburg	VA	1,325,000	1,023,000	\$76,000
8	Washington, DC	The Mall at Prince Georges	Hyattsville	MD	914,000	1,000,000	\$96,830
8	Washington, DC	Tyson's Galleria	McLean	VA	820,000	408,000	\$122,721
9	Atlanta, GA	Cumberland Mall	Atlanta	GA	1,050,000	1,064,000	\$88,185
9	Atlanta, GA	Lakeshore Mall	Gainsville	GA	518,000	409,000	\$66,343
9	Atlanta, GA	North DeKalb Mall	Decatur	GA	635,000	525,000	\$79,800
9	Atlanta, GA	North Point Mall	Alpharetta	GA	1,370,000	1,041,000	\$130,147
9	Atlanta, GA	Southlake Mall	Morrow	GA	1,010,000	1,082,000	\$61,185
10	Houston, TX	Baybrook Mall	Friendswood	TX	1,240,000	1,027,000	\$74,790
10	Houston, TX	Deerbrook Mall	Humble	TX	1,200,000	1,145,000	\$65,053
10	Houston, TX	First Colony Mall	Sugar Land	TX	1,110,000	1,187,000	\$89,188
10	Houston, TX	Memorial City Mall	Houston	TX	1,700,000	1,142,000	\$71,114
10	Houston, TX	The Woodlands Mall	The Woodlands	TX	1,350,000	1,290,000	\$86,242
10	Houston, TX	Willowbrook Mall	Houston	TX	1,510,000	1,438,000	\$80,657
11	Detroit, MI	Birchwood Mall	Port Huron	MI	790,000	551,000	\$61,371
11	Detroit, MI	Southland Center	Taylor	MI	920,000	821,000	\$58,536
11	Detroit, MI	The Mall of Monroe	Monroe	MI	620,411	508,000	\$66,561

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DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	Average HH Income
12	Seattle - Tacoma, WA	Alderwood Mall	Lynnwood	WA	1,270,000	1,365,000	\$76,093
12	Seattle - Tacoma, WA	Bellis Fair	Bellingham	WA	770,000	829,000	\$59,990
12	Seattle - Tacoma, WA	Everett Mall	Everett	WA	763,000	721,000	\$64,559
12	Seattle - Tacoma, WA	South Hill Mall	Puyallup	WA	1,074,000	1,010,000	\$70,000
12	Seattle - Tacoma, WA	SouthShore Mall	Aberdeen	WA	290,000	358,000	\$51,666
14	Tampa - St. Petersburg (Sarasota), FL	Eagle Ridge Mall	Lake Wales	FL	660,000	471,000	\$51,242
14	Tampa - St. Petersburg (Sarasota), FL	Lakeland Square Mall	Lakeland	FL	890,000	521,000	\$56,282
15	Minneapolis - St. Paul, MN	Crossroads Center	St. Cloud	MN	890,000	768,000	\$62,475
15	Minneapolis - St. Paul, MN	Eden Prairie Center	Eden Prairie	MN	1,140,000	1,049,000	\$104,082
15	Minneapolis - St. Paul, MN	Knollwood Mall	St. Louis Park	MN	460,000	365,000	\$88,458
16	Miami - Ft. Lauderdale, FL	Bayside Marketplace	Miami	FL	230,000	1,043,000	\$71,386
16	Miami - Ft. Lauderdale, FL	Broward Mall	Plantation	FL	995,384	833,000	\$66,395
16	Miami - Ft. Lauderdale, FL	Pembroke Lakes Mall	Pembroke Pines	FL	1,140,000	1,499,000	\$76,230
16	Miami - Ft. Lauderdale, FL	Village of Merrick Park	Coral Gables	FL	740,000	516,000	\$74,343
17	Denver, CO	Foothills Mall	Fort Collins	CO	800,000	401,000	\$71,582
17	Denver, CO	Southwest Plaza	Littleton	CO	1,360,000	1,052,000	\$79,260
18	Cleveland - Akron (Canton), OH	Beachwood Place	Beachwood	OH	910,000	882,000	\$76,733
18	Cleveland - Akron (Canton), OH	Sandusky Mall	Sandusky	OH	1,381,000	825,000	\$59,432
19	Orlando - Daytona Beach - Melbourne, FL	Altamonte Mall	Altamonte Springs	FL	1,150,000	903,000	\$70,921
19	Orlando - Daytona Beach - Melbourne, FL	West Oaks Mall	Ocoee	FL	1,160,000	814,000	\$68,651
20	Sacramento - Stockton - Modesto, CA	West Valley Mall	Tracy	CA	880,000	600,000	\$81,648
20	Sacramento - Stockton - Modesto, CA	Yuba Sutter Mall	Yuba City	CA	410,000	369,000	\$56,940
21	St. Louis, MO	Alton Square	Alton	IL	639,457	300,000	\$60,633
21	St. Louis, MO	Jamestown Mall	Florissant	MO	1,010,400	295,000	\$61,711
22	Portland, OR	Clackamas Town Center	Portland	OR	1,230,000	600,000	\$65,917
22	Portland, OR	Heritage Mall	Albany	OR	408,323	405,000	\$70,784
22	Portland, OR	Salem Center	Salem	OR	650,000	666,000	\$59,298
22	Portland, OR	Three Rivers Mall	Kelso	WA	430,000	404,000	\$53,587
23	Pittsburgh, PA	Beaver Valley Mall	Monaca	PA	1,117,000	691,000	\$62,542
24	Raleigh - Durham (Fayetteville), NC	Northgate Mall	Durham	NC	900,000	790,000	\$47,000
25	Charlotte, NC	Carolina Place	Pineville	NC	1,150,000	1,100,000	\$79,833
25	Charlotte, NC	Rock Hill Galleria	Rock Hill	SC	681,174	398,000	\$57,032
25	Charlotte, NC	Valley Hills Mall	Hickory	NC	930,000	708,000	\$51,992
26	Indianapolis, IN	Five Points Mall	Marion	IN	472,000	358,000	\$55,177
27	Baltimore, MD	Owings Mills Mall	Owings Mills	MD	1,080,000	459,000	\$79,482
27	Baltimore, MD	Town Mall of Westminster	Westminster	MD	629,097	543,000	\$78,515
27	Baltimore, MD	White Marsh Mall	Baltimore	MD	1,200,000	897,000	\$70,927
28	San Diego, CA	Chula Vista Center	Chula Vista	CA	880,000	1,525,000	\$59,287
28	San Diego, CA	Otay Ranch Town Center	Chula Vista	CA	590,000	600,000	\$68,020
29	Nashville, TN	Governor's Square Mall	Clarksville	TN	1,100,000	621,000	\$45,897
29	Nashville, TN	Stones River Mall	Murfreesboro	TN	412,000	608,000	\$57,652
30	Hartford & New Haven, CT	Brass Mill Center	Waterbury	CT	1,180,000	916,600	\$66,126
30	Hartford & New Haven, CT	The Shoppes At Buckland Hills	Manchester	CT	1,050,000	1,150,000	\$68,372
32	Columbus, OH	Marion Centre	Marion	OH	530,000	401,000	\$58,297

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DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	Average HH Income
33	Salt Lake City, UT	Cache Valley Mall	Logan	UT	320,000	270,000	\$57,033
33	Salt Lake City, UT	Newgate Mall	Ogden	UT	730,000	700,000	\$64,542
33	Salt Lake City, UT	Provo Town Center	Provo	UT	800,000	906,250	\$66,074
33	Salt Lake City, UT	Red Cliffs Mall	St. George	UT	380,000	301,000	\$55,077
33	Salt Lake City, UT	White Mountain Mall	Rock Springs	WY	330,000	432,000	\$61,131
34	Milwaukee, WI	Mayfair Mall	Wauwatosa	WI	1,110,000	1,333,000	\$63,868
34	Milwaukee, WI	The Shops of Grand Avenue	Milwaukee	WI	367,968	531,000	\$43,000
35	Cincinnati, OH	Florence Mall	Florence	KY	890,000	583,000	\$67,531
35	Cincinnati, OH	Kenwood Towne Centre	Cincinnati	OH	1,200,917	925,000	\$76,839
36	San Antonio, TX	South Park Mall	San Antonio	TX	789,828	743,000	\$43,580
39	Birmingham, AL	Gadsden Mall	Gadsden	AL	477,000	500,000	\$41,557
39	Birmingham, AL	Riverchase Galleria	Hoover	AL	1,700,000	1,083,333	\$74,416
40	Las Vegas, NV	Meadows Mall	Las Vegas	NV	960,000	750,000	\$67,700
40	Las Vegas, NV	The Boulevard Mall	Las Vegas	NV	1,180,000	1,250,000	\$49,242
41	Harrisburg - Lancaster - Lebanon - York, PA	Park City Center	Lancaster	PA	1,370,000	1,250,000	\$63,603
42	Grand Rapids - Kalamazoo - Battle Creek, MI	Lakeview Square	Battle Creek	MI	550,000	493,000	\$56,757
42	Grand Rapids - Kalamazoo - Battle Creek, MI	The Crossroads	Portage	MI	770,000	917,000	\$62,016
43	Norfolk - Portsmouth - Newport News, VA	Lynnhaven Mall	Virginia Beach	VA	1,319,400	480,000	\$67,028
44	Oklahoma City, OK	Quail Springs Mall	Oklahoma City	OK	1,130,000	1,041,666	\$60,743
44	Oklahoma City, OK	Sooner Mall	Norman	OK	510,000	508,000	\$61,113
45	Albuquerque - Santa Fe, NM	Animas Valley Mall	Farmington	NM	490,000	374,000	\$55,196
45	Albuquerque - Santa Fe, NM	Coronado Center	Albuquerque	NM	1,153,954	433,000	\$60,739
45	Albuquerque - Santa Fe, NM	Rio West Mall	Gallup	NM	520,000	467,000	\$42,236
46	Greensboro - High Point - Winston - Salem, NC	Holly Hill Mall	Burlington	NC	412,000	368,000	\$55,600
46	Greensboro - High Point - Winston - Salem, NC	Four Seasons Town Center	Greensboro	NC	1,140,000	1,000,000	\$61,596
48	Louisville, KY	Mall St. Matthews	Louisville	KY	1,090,000	726,000	\$67,748
48	Louisville, KY	Oxmoor Center	Louisville	KY	960,000	733,000	\$67,404
50	Jacksonville, FL	Glynn Place	Brunswick	GA	503,853	250,000	\$66,597
50	Jacksonville, FL	Regency Square Mall	Jacksonville	FL	1,390,000	1,387,000	\$61,303
51	Buffalo, NY	Eastern Hills Mall	Buffalo	NY	997,945	632,000	\$93,000
52	New Orleans, LA	The Esplanade	Kenner	LA	900,000	1,321,000	\$67,094
53	Providence - New Bedford, RI	Dartmouth Mall	Dartmouth	MA	671,000	533,000	\$59,768
53	Providence - New Bedford, RI	Swansea Mall	Swansea	MA	700,000	601,000	\$59,257
54	Wilkes Barre - Scranton, PA	Susquehanna Valley Mall	Selinsgrove	PA	738,000	500,000	\$54,317
55	Fresno - Visalia, CA	Visalia Mall	Visalia	CA	440,000	425,000	\$54,136
56	Little Rock - Pine Bluff, AR	The Pines	Pine Bluff	AR	640,000	500,000	\$49,167
59	Tulsa, OK	Washington Park Mall	Bartlesville	OK	360,000	319,275	\$49,714
60	Mobile - Pensacola, FL	Bel Air Mall	Mobile	AL	1,345,000	510,000	\$53,019
60	Mobile - Pensacola, FL	Destin Commons	Destin	FL	470,000	500,000	\$47,357
60	Mobile - Pensacola, FL	Sant Rosa Mall	Mary Esther	FL	731,455	385,000	\$60,694
62	Ft. Myers - Naples, FL	Coastland Center	Naples	FL	910,000	808,000	\$85,961
65	Charleston - Huntington, WV	Huntington Mall	Barboursville	WV	1,570,160	914,000	\$49,900

MALL LIST BY DMA

DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	Average HH Income
66	Roanoke - Lynchburg, VA	New River Valley Mall	Christiansburg	VA	396,000	333,000	\$52,555
66	Roanoke - Lynchburg, VA	Piedmont Mall	Danville	VA	730,000	658,000	\$47,046
68	Flint - Saginaw - Bay City, MI	Bay City Mall	Bay City	MI	530,000	516,000	\$56,343
69	Green Bay - Appleton, WI	Fox River Mall	Appleton	WI	1,210,000	1,067,000	\$64,625
70	Tucson, AZ	Mall at Sierra Vista	Sierra Vista	AZ	360,000	468,000	\$52,898
70	Tucson, AZ	Park Place Mall	Tucson	AZ	1,050,000	750,000	\$52,807
72	Des Moines - Ames, IA	Marshall Town Center	Marshalltown	IA	347,000	285,000	\$60,175
72	Des Moines - Ames, IA	North Grand Mall	Ames	IA	340,000	258,000	\$82,586
73	Spokane, WA	North Town Mall	Spokane	WA	1,050,000	1,000,000	\$55,313
73	Spokane, WA	Silver Lake Mall	Coeur d' Alene	ID	330,000	210,100	\$52,383
73	Spokane, WA	Spokane Valley Mall	Spokane	WA	740,000	580,000	\$54,974
74	Toledo, OH	The Shops at Fallen Timbers	Maumee	OH	1,000,000	800,000	\$57,534
76	Omaha, NE	Oakview Mall	Omaha	NE	870,000	900,000	\$73,726
76	Omaha, NE	Westroads Mall	Omaha	NE	1,160,000	1,358,000	\$67,630
77	Columbia, SC	Columbiana Centre	Columbia	SC	820,000	833,000	\$62,611
77	Columbia, SC	Dutch Square Center	Columbia	SC	600,000	485,000	\$43,378
78	Portland - Auburn, ME	The Maine Mall	South Portland	ME	1,020,000	784,000	\$62,760
80	Huntsville - Decatur, AL	Bridge Street Town Centre	Huntsville	AL	475,000	250,000	\$60,000
80	Huntsville - Decatur, AL	Decatur Mall	Decatur	AL	574,938	628,000	\$45,000
81	Paducah - Cape Girard - Harsbg	Kentucky Oaks Mall	Paducah	KY	1,300,000	650,000	\$50,412
82	Champaign - Springfield - Decatur, IL	Market Place Shopping Center	Champaign	IL	1,040,000	1,000,000	\$58,542
83	Shreveport, LA	Mall St. Vincent	Shreveport	LA	530,000	280,000	\$53,931
83	Shreveport, LA	Pecanland Mall	Monroe	LA	950,000	745,000	\$50,067
83	Shreveport, LA	Pierre Bossier Mall	Bossier City	LA	610,000	667,000	\$53,374
86	Chattanooga, TN	Northgate Mall	Chattanooga	TN	820,000	667,000	\$59,832
88	Waco - Temple - Bryan, TX	Temple Mall	Temple	TX	552,163	498,000	\$58,457
89	Cedar Rapids - Waterloo & Dubuque, IA	College Square Mall	Cedar Falls	IA	572,000	321,000	\$68,532
89	Cedar Rapids - Waterloo & Dubuque, IA	Coral Ridge Mall	Coralville	IA	1,080,000	833,000	\$61,487
89	Cedar Rapids - Waterloo & Dubuque, IA	Kennedy Mall	Dubuque	IA	697,379	504,000	\$55,482
90	Colorado Springs - Pueblo, CO	Chapel Hills Mall	Colorado Springs	CO	1,210,000	1,000,000	\$84,160
91	El Paso, TX	Bassett Place Mall	El Paso	TX	750,000	289,000	\$25,000
91	El Paso, TX	The Outlet Shoppes at El Paso	El Paso	TX	385,000	298,000	\$47,445
92	Savannah, GA	Oglethorpe Mall	Savannah	GA	950,000	583,000	\$61,733
94	Baton Rouge, LA	Mall of Louisiana	Baton Rouge	LA	1,320,000	1,200,000	\$60,354
94	Baton Rouge, LA	The Mall at Cortana	Baton Rouge	LA	1,618,430	650,000	\$37,500
95	Burlington - Plattsburgh, VT	Burlington Town Center	Burlington	VT	310,000	301,000	\$68,045
95	Burlington - Plattsburgh, VT	Diamond Run Mall	Rutland	VT	447,115	320,000	\$55,697
96	Tri-Cities, TN-VA	Bristol Mall	Bristol	VA	472,825	405,000	\$50,529
99	Greenville - New Bern - Washington, NC	Greenville Mall	Greenville	NC	507,195	521,000	\$62,218
100	Davenport - Rock Island - Moline, IA	Mall of the Bluffs	Council Bluffs	IA	700,000	700,000	\$55,158
100	Davenport - Rock Island - Moline, IA	Westland Mall	West Burlington	IA	338,000	226,000	\$52,847

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DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	Average HH Income
101	Ft. Smith - Fayetteville - Springdale - Rogers, AR	Central Mall	Fort Smith	AR	863,345	481,000	\$47,990
101	Ft. Smith - Fayetteville - Springdale - Rogers, AR	Pinnacle Hills Promenade	Rogers	AR	600,000	500,000	\$52,717
102	Johnstown - Altoona, PA	Dubois Mall	DuBois	PA	439,780	28,000	\$31,820
102	Johnstown - Altoona, PA	The Johnstown Galleria	Johnstown	PA	894,646	550,000	\$45,586
103	Myrtle Beach - Florence, SC	Inlet Square Mall	Murrells Inlet	SC	433,362	467,000	\$56,579
103	Myrtle Beach - Florence, SC	Magnolia Mall	Florence	SC	571,000	478,000	\$50,798
103	Myrtle Beach - Florence, SC	Myrtle Beach Mall	Myrtle Beach	SC	524,142	461,000	\$63,957
106	Tallahassee - Thomasville, FL	Governor's Square	Tallahassee	FL	1,020,000	607,000	\$59,507
106	Tallahassee - Thomasville, FL	Valdosta Mall	Valdosta	GA	521,359	421,000	\$60,691
107	Tyler - Longview, TX	Lufkin Mall	Lufkin	TX	365,000	416,000	\$53,514
109	Ft. Wayne, IN	Glenbrook Square	Fort Wayne	IN	1,210,000	1,000,000	\$59,869
109	Ft. Wayne, IN	Jefferson Pointe	Fort Wayne	IN	625,000	338,000	\$56,000
110	Youngstown, OH	Eastwood Mall	Niles	OH	3,200,000	510,000	\$60,188
111	Augusta, GA	Aiken Mall	Aiken	SC	388,243	318,000	\$55,930
111	Augusta, GA	Augusta Mall	Augusta	GA	1,102,000	728,505	\$59,908
112	Boise, ID	Boise Towne Square	Boise	ID	1,170,000	916,000	\$62,732
114	Springfield - Holyoke, MA	Eastfield Mall	Springfield	MA	824,000	750,000	\$60,000
115	Lansing, MI	Lansing Mall	Lansing	MI	840,000	917,000	\$60,467
115	Lansing, MI	Westwood Mall	Jackson	MI	510,000	404,300	\$60,332
116	Peoria - Bloomington, IL	Peru Mall	Peru	IL	466,348	360,000	\$55,690
117	Fargo - Valley City, ND	West Acres Shopping Center	Fargo	ND	950,000	550,000	\$54,143
118	Macon, GA	Houston County Galleria	Centerville	GA	545,566	690,000	\$56,386
118	Macon, GA	The Shoppes at River Crossing	Macon	GA	750,000	300,000	\$56,210
120	Traverse City - Cadillac, MI	Grand Traverse Mall	Traverse City	MI	590,000	608,000	\$58,407
121	Eugene, OR	Gateway Mall	Springfield	OR	820,000	672,000	\$55,711
126	Bakersfield, CA	Valley Plaza Mall	Bakersfield	CA	1,180,000	1,158,000	\$54,251
127	Columbus, GA	Peachtree Mall	Columbus	GA	820,000	794,000	\$54,915
127	Columbus, GA	University Village Mall	Auburn	AL	568,962	528,000	\$43,879
128	La Crosse - Eau Claire, WI	Oakwood Mall	Eau Claire	WI	820,000	833,000	\$55,561
130	Amarillo, TX	North Plains Mall	Clovis	NM	300,000	201,000	\$44,887
131	Chico - Redding, CA	Chico Mall	Chico	CA	500,000	420,000	\$50,505
138	Columbia - Jefferson City, MO	Capital Mall	Jefferson City	MO	520,000	508,000	\$57,646
138	Columbia - Jefferson City, MO	Columbia Mall	Columbia	MO	750,000	952,000	\$54,654
140	Medford - Klamath Falls, OR	Rogue Valley Mall	Medford	OR	635,043	637,000	\$54,822
141	Beaumont - Port Arthur, TX	Central Mall	Port Aurthur	TX	706,916	392,000	\$51,183
142	Wichita Falls - Lawton, TX-OK	Central Mall	Lawton	OK	523,874	321,000	\$43,960
142	Wichita Falls - Lawton, TX-OK	Sikes Senter	Wichita Falls	TX	670,000	708,333	\$51,978
146	Erie, PA	Millcreek Mall	Erie	PA	2,600,000	950,000	\$55,510
153	Rochester - Mason City - Austin, MN	Apache Mall	Rochester	MN	750,000	833,000	\$67,590
153	Rochester - Mason City - Austin, MN	River Hills Mall	Mankato	MN	720,000	600,000	\$58,484

MALL LIST BY DMA

DMA Rank	DMA	Mall Name	City	State	GLA Sq. Ft.	Monthly Traffic	Average HH Income
156	Bluefield - Beckley - Oak Hill, WV	Mercer Mall	Bluefield	WV	660,783	385,000	\$44,470
158	Wheeling - Steubenville, OH	Ohio Valley Mall	St. Clairsville	OH	1,359,897	954,000	\$51,447
160	Idaho Falls - Pocatello, ID	Grand Teton Mall	Idaho Falls	ID	540,000	398,000	\$56,347
160	Idaho Falls - Pocatello, ID	Pine Ridge Mall	Pocatello	ID	640,000	658,000	\$53,457
163	Gainesville, FL	The Oaks Mall	Gainesville	FL	898,891	916,666	\$51,558
164	Abilene - Sweetwater, TX	Mall of Abilene	Abilene	TX	680,528	340,000	\$75,775
165	Missoula, MT	Southgate Mall	Missoula	MT	580,674	625,000	\$33,458
169	Dothan, AL	Wiregrass Commons	Dothan	AL	633,000	496,000	\$48,304
170	Clarksburg - Weston	Meadowbrook Mall	Bridgeport	WV	897,330	550,000	\$45,244
178	Harrisonburg, VA	Staunton Mall	Staunton	VA	423,438	379,000	\$41,856
179	Alexandria, LA	Alexandria Mall	Alexandria	LA	900,000	500,000	\$45,279
182	Bowling Green, KY	Greenwood Mall	Bowling Green	KY	850,000	975,000	\$51,297
194	Eureka, CA	Bayshore Mall	Eureka	CA	610,000	729,000	\$48,932
196	Casper - Riverton, WY	Eastridge Mall	Casper	WY	570,000	308,000	\$55,744
197	San Angelo, TX	Sunset Mall	San Angelo	TX	559,864	398,000	\$49,226
203	Zanesville, OH	Colony Square	Zanesville	OH	510,000	505,908	\$48,795

DMA according to Nielsen Media Research.

Estimates as of September 1, 2011 and used throughout the 2011-2012 television season

Source information according to the Directory of Major Malls 2011.