



ABOUT SMARTLITE

Smartlite was founded in 2001 with the goal of becoming the largest mall advertising companies in the United States.

Today, Smartlite is one of the fastest growing in-mall media providers in the industry.

Smartlite – Defining Leadership in the Marketplace

When you choose Smartlite, you take advantage of unsurpassed resources. Wherever mall advertising opportunities can be found Smartlite is there.

- In managing over 200 major shopping centers, our commitment to maintaining the highest level of client service is essential to our success.
- Mall advertising is our only business. Smartlite professionals have more experience and expertise within malls than any others in the industry.
- Smartlite offers advertisers the highest quality advertising displays and alternative media opportunities which enable our clients to reach their goals in the most effective manner.
- Smartlite media gives advertisers the perfect opportunity to stop shoppers in their tracks and activate brand-advertising messages at the point-of-sale when advertising is most likely to impact their behaviors.
- Our experience and attention to detail has set Smartlite apart for the competition

Whatever your need, Smartlite understands that the attainment of your goals is the key to a long term relationship, one that requires the discipline of an experience leader.

