

MALL LIST BY DMA

November 9, 2023

DMA Rank	DMA	Mall Name	City	State	Average HH Income	GLA Sq. Ft.	Monthly Traffic
1	New York, NY	Bridgewater Commons	Bridgewater	NJ	\$124,791	970,000	1,194,000
1	New York, NY	Broadway Commons	Hicksville	NY	\$134,338	1,153,302	700,000
1	New York, NY	Galleria at White Plains	White Plains	NY	\$87,375	900,000	1,026,000
1	New York, NY	Monmouth Mall	Eatontown	NJ	\$126,404	1,500,000	823,000
1	New York, NY	Paramus Park Mall	Paramus	NJ	\$123,848	771,000	774,195
1	New York, NY	Queens Center	Queens	NY	\$107,700	966,949	2,266,667
1	New York, NY	Staten Island Mall	Staten Island	NY	\$69,445	1,274,000	1,675,202
1	New York, NY	Willowbrook Mall	Wayne	NJ	\$93,774	1,514,000	1,000,000
1	New York, NY	Woodbridge Center	Woodbridge	NJ	\$88,656	1,633,000	1,533,644
2	Los Angeles, CA	Galleria at Tyler	Riverside	CA	\$72,983	1,200,000	1,010,000
2	Los Angeles, CA	Hillsdale Shopping Center	San Mateo	CA	\$133,614	1,300,000	451,000
2	Los Angeles, CA	Lakewood Center	Lakewood	CA	\$104,000	2,070,000	1,750,000
2	Los Angeles, CA	Los Cerritos Center	Cerritos	CA	\$117,000	1,367,000	983,000
2	Los Angeles, CA	MainPlace Mall	Santa Ana	CA	\$110,747	1,100,000	612,000
2	Los Angeles, CA	Northridge Fashion Center	Northridge	CA	\$80,145	1,440,000	1,753,000
2	Los Angeles, CA	Panorama Mall	Panorama City	CA	\$59,148	1,322,000	804,000
2	Los Angeles, CA	Parkway Plaza	El Cajon	CA	\$92,901	1,315,000	754,000
2	Los Angeles, CA	Plaza West Covina	West Covina	CA	\$93,904	1,200,000	641,000
2	Los Angeles, CA	Puente Hills Mall	City of Industry	CA	\$57,672	931,000	398,000
2	Los Angeles, CA	Simi Valley Town Center	Simi Valley	CA	\$99,151	637,728	451,000
2	Los Angeles, CA	The Shoppes at Chino Hills	Chino Hills	CA	\$102,746	375,000	210,000
2	Los Angeles, CA	The Shops at Montebello	Montebello	CA	\$82,471	774,000	833,000
3	Chicago, IL	Fox Valley Mall	Aurora	IL	\$117,024	1,500,000	631,000
3	Chicago, IL	Golf Mill Shopping Center	Niles	IL	\$95,100	1,100,000	398,000
3	Chicago, IL	Hawthorn Mall	Vernon Hills	IL	\$159,578	1,300,000	521,000
3	Chicago, IL	Northbrook Court	Northbrook	IL	\$121,617	1,000,000	1,047,000
3	Chicago, IL	Southlake Mall	Merrillville	IN	\$87,213	1,300,000	621,000
3	Chicago, IL	Spring Hill Mall	West Dundee	IL	\$98,009	1,370,000	1,282,000
3	Chicago, IL	The Promenade Bolingbrook	Bolingbrook	IL	\$82,921	750,000	1,000,000
4	Philadelphia, PA	Berkshire Mall	Wyomissing	PA	\$81,816	717,900	231,000
4	Philadelphia, PA	Christiana Mall	Newark	DE	\$84,666	1,278,000	1,617,000
4	Philadelphia, PA	Neshaminy Mall	Bensalem	PA	\$72,061	1,020,000	1,043,000
4	Philadelphia, PA	Palmer Park Mall	Easton	PA	\$73,957	457,000	537,000
5	Dallas-Ft. Worth, TX	Golden Triangle Mall	Denton	TX	\$74,549	784,200	476,000
5	Dallas-Ft. Worth, TX	Hillside Village	Cedar Hill	TX		615,000	240,000
5	Dallas-Ft. Worth, TX	Hulen Mall	Fort Worth	TX	\$64,954	940,000	567,000
5	Dallas-Ft. Worth, TX	Music City Mall	Lewisville	TX	\$87,025	1,110,000	1,023,000
5	Dallas-Ft. Worth, TX	The Parks at Arlington	Arlington	TX	\$66,820	1,510,000	1,435,000
5	Dallas-Ft. Worth, TX	Town East Mall	Mesquite	TX	\$62,651	1,220,000	1,382,000
6	San Francisco-Oakland-San Jose, CA	Eastridge Mall	San Jose	CA	\$97,221	1,310,000	10,210,000
6	San Francisco-Oakland-San Jose, CA	NewPark Mall	Newark	CA	\$93,051	1,210,000	1,426,000
6	San Francisco-Oakland-San Jose, CA	Northgate Mall	San Rafael	CA	\$127,614	755,677	481,000
6	San Francisco-Oakland-San Jose, CA	Southland Mall	Hayward	CA	\$78,280	1,280,000	1,302,000
6	San Francisco-Oakland-San Jose, CA	Stonestown	San Francisco	CA	\$97,910	870,000	1,031,000
7	Atlanta, GA	Arbor Place	Douglasville	GA	\$74,909	1,162,000	449,000
7	Atlanta, GA	Cumberland Mall	Atlanta	GA	\$88,185	1,050,000	1,064,000
7	Atlanta, GA	Greenbriar Mall	Atlanta	GA	\$50,616	678,072	458,000
7	Atlanta, GA	North Point Mall	Alpharetta	GA	\$130,147	1,370,000	1,041,000
7	Atlanta, GA	Southlake Mall	Morrow	GA	\$61,185	1,010,000	1,082,000
8	Houston, TX	Baybrook Mall	Friendswood	TX	\$74,790	1,240,000	1,027,000
8	Houston, TX	Deerbrook Mall	Humble	TX	\$65,053	1,200,000	1,145,000
8	Houston, TX	First Colony Mall	Sugar Land	TX	\$89,188	1,110,000	1,187,000
8	Houston, TX	Memorial City Mall	Houston	TX	\$71,114	1,700,000	1,142,000
8	Houston, TX	The Woodlands Mall	The Woodlands	TX	\$86,242	1,350,000	1,290,000
8	Houston, TX	Willowbrook Mall	Houston	TX	\$80,657	1,510,000	1,438,000

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DMA Rank	DMA	Mall Name	City	State	Average HH Income	GLA Sq. Ft.	Monthly Traffic
9	Washington, DC	Beltway Plaza Mall	Greenbelt	VA	\$55,000	900,000	298,000
9	Washington, DC	Spotsylvania Mall	Fredericksburg	VA	\$76,000	1,325,000	1,023,000
9	Washington, DC	The Shops at Wisconsin Place	Chevy Chase	MD	\$136,098	305,000	185,000
9	Washington, DC	Tyson's Galleria	McLean	VA	\$122,721	820,000	408,000
10	Boston, MA	Natick Mall	Natick	MA	\$115,963	1,700,000	1,229,000
10	Boston, MA	Solomond Pond Mall	Marlborough	MA	\$131,184	887,000	321,000
11	Phoenix (Prescott)	Mesa Grand Mall	Mesa	AZ	\$54,970	836,721	372,000
11	Phoenix (Prescott)	Park West	Peoria	AZ	\$81,017	234,000	361,000
12	Seattle - Tacoma, WA	Alderwood Mall	Lynnwood	WA	\$76,093	1,270,000	1,365,000
12	Seattle - Tacoma, WA	Bellis Fair	Bellingham	WA	\$59,990	770,000	829,000
12	Seattle - Tacoma, WA	Capital Mall	Olympia	WA	\$97,629	802,000	391,000
12	Seattle - Tacoma, WA	Everett Mall	Everett	WA	\$64,559	763,000	721,000
12	Seattle - Tacoma, WA	South Hill Mall	Puyallup	WA	\$70,000	1,074,000	1,010,000
12	Seattle - Tacoma, WA	The Commons At Federal Way	Federal Way	WA	\$99,158	781,000	310,000
12	Seattle - Tacoma, WA	Vancouver Mall	Vancouver	WA	\$88,634	883,000	426,000
13	Tampa - St. Petersburg (Sarasota), FL	Citrus Park Town Center	Tampa	FL	\$68,634	1,021,000	421,000
13	Tampa - St. Petersburg (Sarasota), FL	Lakeland Square Mall	Lakeland	FL	\$56,282	890,000	521,000
14	Minneapolis - St. Paul, MN	Crossroads Center	St. Cloud	MN	\$62,475	890,000	768,000
14	Minneapolis - St. Paul, MN	Eden Prairie Center	Eden Prairie	MN	\$104,082	1,140,000	1,049,000
14	Minneapolis - St. Paul, MN	Ridgedale Center	Minnetonka	MN	\$83,347	1,037,000	1,015,202
15	Detroit, MI	Birchwood Mall	Port Huron	MI	\$61,371	790,000	551,000
15	Detroit, MI	Southland Center	Taylor	MI	\$58,536	920,000	821,000
15	Detroit, MI	The Mall of Monroe	Monroe	MI	\$66,561	620,411	508,000
16	Denver, CO	Park Meadows Mall	Littleton	CO	\$102,074	1,573,000	1,555,000
16	Denver, CO	Southwest Plaza	Littleton	CO	\$79,260	1,360,000	1,052,000
17	Orlando - Daytona Beach - Melbourne, FL	Altamonte Mall	Altamonte Springs	FL	\$70,921	1,150,000	903,000
18	Miami - Ft. Lauderdale, FL	Broward Mall	Plantation	FL	\$66,395	995,384	833,000
18	Miami - Ft. Lauderdale, FL	Pembroke Lakes Mall	Pembroke Pines	FL	\$76,230	1,140,000	1,499,000
18	Miami - Ft. Lauderdale, FL	Shops at Merrick Park	Coral Gables	FL	\$74,343	740,000	516,000
19	Cleveland - Akron (Canton), OH	Beachwood Place	Beachwood	OH	\$76,733	910,000	882,000
19	Cleveland - Akron (Canton), OH	Belden Village Mall	Canton	OH	\$84,675	824,000	531,000
19	Cleveland - Akron (Canton), OH	Great Northern Mall	North Olmsted	OH	\$87,218	1,200,000	495,000
19	Cleveland - Akron (Canton), OH	Sandusky Mall	Sandusky	OH	\$59,432	1,381,000	825,000
20	Sacramento - Stockton - Modesto, CA	West Valley Mall	Tracy	CA	\$81,648	880,000	600,000
20	Sacramento - Stockton - Modesto, CA	Yuba Sutter Mall	Yuba City	CA	\$56,940	410,000	369,000
21	Portland, OR	Clackamas Town Center	Happy Valley	OR	\$65,917	1,230,000	600,000
21	Portland, OR	Pioneer Place	Portland	OR	\$50,271	366,507	1,120,492
22	Charlotte, NC	Carolina Place	Pineville	NC	\$79,833	1,150,000	1,100,000
22	Charlotte, NC	Valley Hills Mall	Hickory	NC	\$51,992	930,000	708,000
26	Pittsburgh, PA	Beaver Valley Mall	Monaca	PA	\$62,542	1,117,000	691,000
26	Pittsburgh, PA	Galleria of Mt. Lebanon	Pittsburgh	PA	\$90,823	90,823	621,000
27	San Diego, CA	Carmel Mountain Plaza	San Diego	CA	\$94,925	520,228	277,000
27	San Diego, CA	Chula Vista Center	Chula Vista	CA	\$59,287	880,000	1,525,000
27	San Diego, CA	Grossmont Center	La Mesa	CA	\$70,614	939,000	491,000
27	San Diego, CA	Otay Ranch Town Center	Chula Vista	CA	\$68,020	590,000	600,000

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DMA Rank	DMA	Mall Name	City	State	Average HH Income	GLA Sq. Ft.	Monthly Traffic
28	Baltimore, MD	Eastpoint Mall	Baltimore	MD	\$60,577	857,000	298,000
28	Baltimore, MD	Hunt Valley Towne Centre	Cockeysville	MD	\$64,495	621,000	427,000
28	Baltimore, MD	Marley Station	Glen Burnie	MD	\$119,878	1,069,000	468,000
28	Baltimore, MD	Mondawmin Mall	Baltimore	MD	\$47,472	503,883	316,060
28	Baltimore, MD	TownMall of Westminster	Westminster	MD	\$78,515	629,097	543,000
28	Baltimore, MD	Towson Town Center	Towson	MD	\$79,569	1,050,000	1,314,000
28	Baltimore, MD	The Mall in Columbia	Columbia	MD	\$104,582	1,438,000	2,214,000
28	Baltimore, MD	White Marsh Mall	Baltimore	MD	\$70,927	1,200,000	897,000
29	Nashville, TN	Governor's Square Mall	Clarksville	TN	\$45,897	1,100,000	621,000
29	Nashville, TN	Rivergate	Goodlettsville	TN	\$57,190	1,129,000	1,600,000
29	Nashville, TN	Stones River Mall	Murfreesboro	TN	\$57,652	412,000	608,000
30	Salt Lake City, UT	Cache Valley Mall	Logan	UT	\$57,033	320,000	270,000
30	Salt Lake City, UT	Fashion Place	Salt Lake City	UT	\$54,685	1,052,370	499,834
30	Salt Lake City, UT	Newgate Mall	Ogden	UT	\$64,542	730,000	700,000
30	Salt Lake City, UT	The Shops at South Town	Sandy	UT	\$74,958	1,300,000	404,000
30	Salt Lake City, UT	White Mountain Mall	Rock Springs	WY	\$61,131	330,000	432,000
31	San Antonio, TX	North Star Mall	San Antonio	TX	\$85,645	1,247,000	658,000
31	San Antonio, TX	South Park Mall	San Antonio	TX	\$43,580	789,828	743,000
31	San Antonio, TX	The Shops at La Cantera	San Antonio	TX	\$83,199	1,311,000	1,387,000
32	Hartford & New Haven, CT	Brass Mill Center	Waterbury	CT	\$66,126	1,180,000	916,600
32	Hartford & New Haven, CT	Connecticut Post Mall	Milford	CT	\$118,873	1,300,000	646,000
32	Hartford & New Haven, CT	The Shoppes At Buckland Hills	Manchester	CT	\$68,372	1,050,000	1,150,000
34	Kansas City, MO	Independence Center	Independence	MO	\$79,234	950,728	583,000
36	Cincinnati, OH	EastGate Mall	Cincinnati	OH	\$101,071	1,110,326	311,000
36	Cincinnati, OH	Florence Mall	Florence	KY	\$67,531	890,000	583,000
36	Cincinnati, OH	Kenwood Towne Centre	Cincinnati	OH	\$76,839	1,200,917	925,000
37	Milwaukee, WI	Mayfair Mall	Wauwatosa	WI	\$63,868	1,110,000	1,333,000
40	Las Vegas, NV	Meadows Mall	Las Vegas	NV	\$67,700	960,000	750,000
40	Las Vegas, NV	The Boulevard Mall	Las Vegas	NV	\$49,242	1,180,000	1,250,000
41	Grand Rapids - Kalamazoo - Battle Creek, MI	Rivertown Crossing	Grandville	MI	\$52,122	1,270,000	1,188,000
41	Grand Rapids - Kalamazoo - Battle Creek, MI	The Crossroads	Portage	MI	\$62,016	770,000	917,000
42	Harrisburg - Lancaster - Lebanon - York, PA	Chambersburg Mall	Chambersburg	PA	\$51,092	454,000	283,000
42	Harrisburg - Lancaster - Lebanon - York, PA	Colonial Park Mall	Harrisburg	PA	\$43,288	743,000	267,000
42	Harrisburg - Lancaster - Lebanon - York, PA	Park City Center	Lancaster	PA	\$63,603	1,370,000	1,250,000
44	Oklahoma City, OK	Quail Springs Mall	Oklahoma City	OK	\$60,743	1,130,000	1,041,666
44	Oklahoma City, OK	Sooner Mall	Norman	OK	\$61,113	510,000	508,000
45	Birmingham, AL	Gadsden Mall	Gadsden	AL	\$41,557	477,000	500,000
45	Birmingham, AL	Riverchase Galleria	Hoover	AL	\$74,416	1,700,000	1,083,333
46	Norfolk - Portsmouth - Newport News, VA	Jefferson Commons	Newport News	VA	\$74,569	307,000	241,000
46	Norfolk - Portsmouth - Newport News, VA	Lynnhaven Mall	Virginia Beach	VA	\$67,028	1,319,400	480,000
47	Greensboro - High Point - Winston - Salem, NC	Four Seasons Town Center	Greensboro	NC	\$63,499	1,140,000	901,000
47	Greensboro - High Point - Winston - Salem, NC	Friendly Center	Greensboro	NC	\$87,733	1,367,000	537,000
48	Albuquerque - Santa Fe, NM	Animas Valley Mall	Farmington	NM	\$55,196	490,000	374,000
48	Albuquerque - Santa Fe, NM	Coronado Center	Albuquerque	NM	\$60,739	1,153,954	433,000
49	Louisville, KY	Mall St. Matthews	Louisville	KY	\$67,748	1,090,000	726,000
49	Louisville, KY	Oxmoor Center	Louisville	KY	\$67,404	960,000	733,000
50	New Orleans, LA	Oakwood Center	Gretna	LA	\$28,065	360,000	99,048

MALL LIST BY DMA

DMA Rank	DMA	Mall Name	City	State	Average HH Income	GLA Sq. Ft.	Monthly Traffic
52	Providence - New Bedford, RI	Providence Place	Providence	RI	\$64,026	1,260,000	1,923,000
54	Ft. Myers - Naples, FL	Coastland Center	Naples	FL	\$85,961	910,000	808,000
55	Fresno - Visalia, CA	Hanford Mall	Hanford	CA	\$80,541	489,177	206,000
55	Fresno - Visalia, CA	Visalia Mall	Visalia	CA	\$54,136	440,000	425,000
56	Richmond - Petersburg	Chesterfield Towne Center	Richmond	VA	\$73,093	1,033,200	491,000
57	Mobile - Pensacola, FL	Destin Commons	Destin	FL	\$47,357	470,000	500,000
57	Mobile - Pensacola, FL	The Shoppes at Bel Air	Mobile	AL	\$53,019	1,345,000	510,000
60	Albany - Schenectady - Troy	Colonie Center	Albany	NY	\$81,618	1,334,405	473,000
64	Tucson, AZ	Mall at Sierra Vista	Sierra Vista	AZ	\$52,898	360,000	468,000
64	Tucson, AZ	Park Place Mall	Tucson	AZ	\$52,807	1,050,000	750,000
64	Tucson, AZ	Tucson Mall	Tucson	AZ	\$62,343	1,287,000	421,000
66	Spokane, WA	NorthTown Mall	Spokane	WA	\$55,313	1,050,000	1,000,000
66	Spokane, WA	Spokane Valley Mall	Spokane	WA	\$54,974	740,000	580,000
68	Des Moines - Ames, IA	North Grand Mall	Ames	IA	\$82,586	340,000	258,000
69	Green Bay - Appleton, WI	Fox River Mall	Appleton	WI	\$64,625	1,210,000	1,067,000
71	Roanoke - Lynchburg, VA	River Ridge Mall	Lynchburg	VA	\$56,489	764,551	426,700
71	Roanoke - Lynchburg, VA	Uptown Christiansburg	Christiansburg	VA	\$52,555	396,000	333,000
72	Omaha, NE	Westroads Mall	Omaha	NE	\$67,630	1,160,000	1,358,000
75	Charleston - Huntington, WV	Huntington Mall	Barboursville	WV	\$49,900	1,570,160	914,000
76	Columbia, SC	Columbia Place	Columbia	SC	\$62,197	564,164	745,333
76	Columbia, SC	Columbiana Centre	Columbia	SC	\$62,611	820,000	833,000
79	Huntsville - Decatur, AL	Bridge Street Town Centre	Huntsville	AL	\$60,000	475,000	250,000
79	Huntsville - Decatur, AL	Parkway Place	Huntsville	AL	\$82,420	648,000	321,000
82	Colorado Springs - Pueblo	Pueblo Mall	Pueblo	CO	\$57,400	560,700	211,000
83	Waco - Temple - Bryan, TX	Temple Mall	Temple	TX	\$58,457	552,163	498,000
84	Paducah - Cape Girard - Harsbg	Kentucky Oaks Mall	Paducah	KY	\$50,412	1,300,000	650,000
86	Shreveport, LA	Louisiana Boardwalk Outlets	Bossier City	LA	\$66,448	550,000	690,000
90	Champaign - Springfield - Decatur, IL	Market Place Shopping Center	Champaign	IL	\$58,542	1,040,000	1,000,000
91	Savannah, GA	Oglethorpe Mall	Savannah	GA	\$61,733	950,000	583,000
92	Cedar Rapids - Waterloo & Dubuque, IA	Coral Ridge Mall	Coralville	IA	\$61,487	1,080,000	833,000
92	Cedar Rapids - Waterloo & Dubuque, IA	Kennedy Mall	Dubuque	IA	\$55,482	697,379	504,000
93	El Paso, TX	Bassett Place Mall	El Paso	TX	\$25,000	750,000	289,000
94	Baton Rouge, LA	Mall of Louisiana	Baton Rouge	LA	\$60,354	1,320,000	1,200,000
95	Ft. Smith - Fayetteville - Springdale - Rogers, AR	Central Mall	Fort Smith	AR	\$47,990	863,345	481,000
95	Ft. Smith - Fayetteville - Springdale - Rogers, AR	Pinnacle Hills Promenade	Rogers	AR	\$52,717	600,000	500,000
97	Jackson, MS	Northpark Mall	Ridgeland	MS	\$76,480	957,000	580,000
102	Greenville - New Bern - Washington, NC	Greenville Mall	Greenville	NC	\$62,218	507,195	521,000

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106	Boise, ID	Boise Towne Square	Boise	ID	\$63,715	1,170,000	1,131,000
107	Johnstown - Altoona, PA	Logan Valley Mall	Altoona	PA	\$47,881	781,600	460,000
108	Tallahassee - Thomasville, FL	Governor's Square	Tallahassee	FL	\$59,507	1,020,000	607,000
108	Tallahassee - Thomasville, FL	Valdosta Mall	Valdosta	GA	\$60,691	521,359	421,000
110	Tyler - Longview, TX	Lufkin Mall	Lufkin	TX	\$53,514	365,000	416,000
111	Ft. Wayne, IN	Glenbrook Square	Fort Wayne	IN	\$59,869	1,210,000	1,000,000
111	Ft. Wayne, IN	Jefferson Pointe	Fort Wayne	IN	\$56,000	625,000	338,000
112	Augusta, GA	Augusta Mall	Augusta	GA	\$59,908	1,102,000	728,505
113	Eugene, OR	The Shoppes at Gateway	Springfield	OR	\$55,711	820,000	672,000
115	Lansing, MI	Lansing Mall	Lansing	MI	\$60,467	840,000	917,000
118	Traverse City - Cadillac, MI	Grand Traverse Mall	Traverse City	MI	\$58,407	590,000	608,000
119	Youngstown, OH	Eastwood Mall	Niles	OH	\$60,188	3,200,000	510,000
120	Macon, GA	Houston County Galleria	Centerville	GA	\$56,386	545,566	690,000
120	Macon, GA	The Shoppes at River Crossing	Macon	GA	\$56,210	750,000	300,000
121	Monterey - Salinas	Capitola Mall	Capitola	CA	\$109,826	385,581	368,000
125	Bakersfield, CA	Valley Plaza Mall	Bakersfield	CA	\$54,251	1,180,000	1,158,000
127	Columbus, GA	Peachtree Mall	Columbus	GA	\$54,915	820,000	794,000
129	La Crosse - Eau Claire, WI	Oakwood Mall	Eau Claire	WI	\$55,561	820,000	833,000
132	Chico - Redding, CA	Chico Mall	Chico	CA	\$50,505	500,000	420,000
134	Medford - Klamath Falls, OR	Rogue Valley Mall	Medford	OR	\$54,822	635,043	637,000
135	Columbia - Jefferson City, MO	Columbia Mall	Columbia	MO	\$54,654	750,000	952,000
137	Salisbury	The Centre at Salisbury	Salisbury	MD	\$62,306	857,300	425,000
140	Rockford	Cherryvale Mall	Rockford	LA	\$65,486	850,000	377,000
143	Monroe - El Dorado	Pecanland Mall	Monroe	LA	\$50,067	950,000	745,000
144	Beaumont - Port Arthur, TX	Central Mall	Port Aurthur	TX	\$51,183	706,916	392,000
149	Wichita Falls - Lawton, TX-OK	Sikes Senter	Wichita Falls	TX	\$51,978	670,000	708,333
150	Rochester - Mason City - Austin, MN	Apache Mall	Rochester	MN	\$67,590	750,000	833,000
151	Erie, PA	Millcreek Mall	Erie	PA	\$55,510	2,600,000	950,000
158	Idaho Falls - Pocatello, ID	Grand Teton Mall	Idaho Falls	ID	\$56,347	540,000	398,000
158	Idaho Falls - Pocatello, ID	Pine Ridge Mall	Pocatello	ID	\$53,457	640,000	658,000
160	Gainesville, FL	The Oaks Mall	Gainesville	FL	\$51,558	898,891	916,666
163	Wheeling - Steubenville, OH	Ohio Valley Mall	St. Clairsville	OH	\$51,447	1,359,897	954,000
164	Bluefield - Beckley - Oak Hill, WV	Mercer Mall	Bluefield	WV	\$44,470	660,783	385,000
165	Abilene - Sweetwater, TX	Mall of Abilene	Abilene	TX	\$75,775	680,528	340,000

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170	Clarksburg - Weston	Meadowbrook Mall	Bridgeport	WV	\$45,244	897,330	550,000
172	Dothan, AL	Wiregrass Commons	Dothan	AL	\$48,304	633,000	496,000
179	Bowling Green, KY	Greenwood Mall	Bowling Green	KY	\$51,297	850,000	975,000
181	Alexandria, LA	Alexandria Mall	Alexandria	LA	\$45,279	900,000	500,000
193	Eureka, CA	Bayshore Mall	Eureka	CA	\$48,932	610,000	729,000
197	San Angelo, TX	Sunset Mall	San Angelo	TX	\$49,226	559,864	398,000
198	Casper - Riverton, WY	Eastridge Mall	Casper	WY	\$55,744	570,000	308,000

DMA according to Nielsen Media Research.

Estimates as of September 28, 2021 and used throughout the 2020-2021 television season

Source information according to the Directory of Major Malls.