ABOUT SMARTLITE
MALL ADVERTISING

Smartlite was founded in 2001 with the goal of becoming the largest mall advertising companies in the United States.

Today, Smartlite is one of the fastest growing in-mall media providers in the industry.

Smartlite – Defining Leadership in the Marketplace

When you choose Smartlite, you take advantage of unsurpassed resources. Wherever mall advertising opportunities can be found Smartlite is there.

- In managing over 200 major shopping centers, our commitment to maintaining the highest level of client service is essential to our success.
- Mall advertising is our only business. Smartlite professionals have more experience and expertise within malls than any others in the industry.
- Smartlite offers advertisers the highest quality advertising displays and alternative media opportunities which enable our clients to reach their goals in the most effective manner.
- Smartlite media gives advertisers the perfect opportunity to stop shoppers in their tracks and activate brand-advertising messages at the point-of-sale when advertising is most likely to impact their behaviors.
- Our experience and attention to detail has set Smartlite apart for the competition

Whatever your need, Smartlite understands that the attainment of your goals is the key to a long term relationship, one that requires the discipline of an experience leader.

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